



City of Westminster

# Committee Agenda

Title: **Licensing Sub-Committee (2)**

Meeting Date: **Thursday 10<sup>th</sup> June 2021**

Time: **10.00 am**

Venue: **This will be a MS Teams virtual meeting**

Members: **Councillors:**  
Tim Mitchell (Chairman)  
Susie Burbridge  
Aziz Toki

If you require any further information, please contact Sarah Craddock, Committee and Councillor Support Co-ordinator.

**Email:** [scraddock@westminster.gov.uk](mailto:scraddock@westminster.gov.uk)  
**Tel:** **0779098018**  
**Corporate Website:** [www.westminster.gov.uk](http://www.westminster.gov.uk)

**Note for Members:** Members are reminded that officer contacts are shown at the end of each report and Members are welcome to raise questions in advance of the meeting. Regarding Item 2, guidance on Declarations of Interests is included in the Code of Governance. If Members and Officers have any questions, they should contact the Director of Law before the meeting please.

## AGENDA

### PART 1 (IN PUBLIC)

#### 1. MEMBERSHIP

To report any changes to the Membership.

#### 2. DECLARATIONS OF INTEREST

To receive declarations by Members and Officers of the existence and nature of any pecuniary interests or any other significant interest in matters on this agenda.

#### Licensing Applications for Determination

#### 1. 10.00 AM: THE LONDONER HOTEL, 32 LEICESTER SQUARE, LONDON WC2H 7DX

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Ward CIA* SCZ**	Site Name & Address	Application Type	Licensing Reference No.
St James's West End N/A	The Londoner Hotel 32 Leicester Square London WC2H 7DX	New Premises Licence	21/01127/LIPN
*Cumulative Impact Area ** Special Consideration Zone			

**This will be a virtual meeting. Members of the Public can view the live broadcast using the media links on the Council's website.**

#### 2. 1.00 PM: NO. 1 MARSHALL STREET LONDON W1F 9BA

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Ward CIA* SCZ**	Site Name & Address	Application Type	Licensing Reference No.
West End West End N/A	1 Marshall Street London W1F 9BA	New Premises Licence	21/01208/LIPN

\*Cumulative Impact Area  
\*\* Special Consideration Zone

**This will be a virtual meeting. Members of the Public can view the live broadcast using the media links on the Council's website.**

**Stuart Love  
Chief Executive  
03 June 2021**

In considering applications for Premises Licences under the Licensing Act 2003, the Sub Committee is advised of the following:

### **Policy Considerations**

The Licensing Sub-Committee is required to have regard to the City of Westminster statement of Licensing Policy, effective from January 2021.

### **Guidance Considerations**

The Licensing Sub-Committee is required to have regard to any guidance issued by the Secretary of State under Section 182 the Licensing Act 2003. The most recent version was published in April 2018.

### **Core hours When Customers Are Permitted to Be on The Premises**

Core hours, as set out in the Council's Statement of Licensing Policy 2021, are when customers are permitted to be on the Premises. The maximum opening hours permitted will not exceed the start time and terminal hour for each of the days where licensable activity is permitted.

**Note:** The core hours are for all licensable activities but if an application includes Late Night Refreshment, then the starting time for that licensable activity will be 11.00 pm.

#### **1. Casinos**

Up to 24 hours a day whilst Casino Gaming is permitted by a Premises Licence under the Gambling Act 2005.

#### **2. Cinemas, Cultural Venues and Live Sporting Premises**

Monday to Sunday: 09:00 hours to 24:00 hours

#### **3. Hotels**

Monday to Thursday: 09:00 hours to 23:30 hours

Friday and Saturday: 09:00 hours to 24:00 hours

Sunday: 09:00 hours to 22:30 hours

Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours

Sale of alcohol to guests for consumption in hotel/guest rooms only: Anytime up to 24 hours

#### **4. Off licences**

Monday to Saturday: 08:00 hours to 23:00 hours

Sunday: 09:00 hours to 22:30 hours

#### **5. Outdoor Spaces**

Monday to Thursday: 09:00 hours to 23:30 hours

Friday and Saturday: 09:00 hours to 24:00 hours

Sunday: 09:00 hours to 22:30 hours

Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours

#### **6. Pubs and bars, Fast Food and Music and Dance venues**

Monday to Thursday: 10:00 hours to 23:30 hours

Friday and Saturday: 10:00 hours to 24:00 hours

Sunday: 09:00 hours to 22:30 hours

Sundays Immediately Prior To A Bank Holiday: 12:00 hours to 24:00 hours

## **7. Qualifying Clubs**

Monday to Thursday: 09:00 hours to 24:00 hours  
Friday and Saturday: 09:00 hours to 24:00 hours  
Sunday: 09:00 hours to 22:30 hours  
Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours

## **8. Restaurants**

Monday to Thursday: 09:00 hours to 23:30 hours  
Friday and Saturday: 09:00 hours to 24:00 hours  
Sunday: 09:00 hours to 22:30 hours  
Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours

## **9. Sexual Entertainment Venues and Sex Cinemas**

Monday to Thursday: 09:00 hours to 23:30 hours  
Friday and Saturday: 09:00 hours to 24:00 hours  
Sunday: 09:00 hours to 22:30 hours  
Sundays Immediately Prior To A Bank Holiday: 09:00 hours to 24:00 hours

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## 1. Procedure for Virtual Hearings Held Under the Licensing Act 2003

The purpose of this procedure is to clarify how the Licensing Sub-Committee (“the Sub-Committee”) will conduct virtual licensing hearings made under the Licensing Act 2003 (as amended) and for licensing applications under other regimes. All hearings are conducted with due regard to the Council’s Constitution, relevant legislation and case law, regulations and guidance.

## 2. Accessing Virtual Hearings

Virtual Licensing Sub-Committee hearings will be held on Microsoft Teams as a live Teams event. Each application will be dealt with by a separate Teams meeting. All applicants, responsible authorities and other persons (who have submitted a valid representation) (collectively called “Parties”) will be provided with a link to the meeting beforehand. **Only these parties will be able to participate in the hearing** (together with their adviser) provided they have registered, in advance, with the Licensing Authority, as specified below. A link for the general public to watch the meeting will be available on the Council’s website.

## 3. Final Submissions Before the Hearing

The parties (or their representatives) should use their best endeavours to ensure that all of their final submissions have been made so as to be included in the Sub-Committee report (typically no later than **5.00 pm, 5 working days** before the Sub-Committee hearing). This means by 5pm on the Thursday, the week before the Sub-Committee hearing is due to take place. Final submissions should set out the key points, policies and conditions that a party wishes the Sub-Committee to take account of in determining the application.

Any final submissions that a party wishes to make, (that have not been submitted so as to have been included in the report), must be submitted to the Licensing Service by **12 noon, 3 working days** before the hearing is due to take place. The Licensing email address is: [licensing@westminster.gov.uk](mailto:licensing@westminster.gov.uk)

## 4. Rules During Licensing Hearings

The following rules must be followed by all parties to ensure the virtual hearing can progress as successfully as possible:

- 4.1. All parties wishing to participate in the hearing must register their wish to participate in the hearing and provide their email addresses to the Licensing Service at [licensing@westminster.gov.uk](mailto:licensing@westminster.gov.uk) no later than 12 noon on the Monday before the Thursday hearing is scheduled to take place.
- 4.2. All parties should join the virtual hearing at least 15 minutes before the advertised start time to ensure they are ready to start at the advertised start time. After the advertised start time has passed no registered parties will be allowed to join, except in exceptional circumstances, when permitted by the Chairman, as this could disrupt the meeting.
- 4.3. All parties must only address the hearing when invited to do so by the Chairman.
- 4.4. All parties must keep their microphones on mute unless they are speaking. The Chairman has the ability to mute all parties’ microphones.

- 4.5. If a party wishes to interject, they should put their name in the messaging field. The chairman has the discretion to invite the party to make their comment at an appropriate stage in the hearing.
- 4.6. All parties are asked to keep their comments as succinct as possible.
- 4.7. If a party has a question for another party, this must be addressed to the Chairman who will have the discretion to ask the relevant party to respond.
- 4.8. Parties wishing to make suggestions as to the conditions that may be imposed in the event of the application being granted should do so by reference to the schedule of proposed conditions set out in the Conditions Schedule annexed to the committee papers. In so doing, they should use the same numbering in that schedule. This is to ensure that there is ease of referencing the conditions by all the parties.
- 4.9. To ensure the smooth running of hearings, a time limit will be placed on each party's submissions. This time limit must be adhered to but the Chairman has the flexibility to amend the time limit when it is considered appropriate to do so.
- 4.10. When referring to the hearing papers, participants should give the page and paragraph number when appropriate.
- 4.11. The Chairman has the discretion to amend these rules in any given case where they consider it is appropriate to do so.

## **5. Procedure**

- 5.1. The Chairman will open the meeting and introduce the members of the Sub-Committee and the other officers attending with the members, including the legal adviser, policy adviser and committee officer.
- 5.2. The Chairman will confirm the procedure that the hearing will follow.
- 5.3. The Sub-Committee members and officers will be asked to declare any interests they may have and any other procedural business will be transacted.
- 5.4. The presenting officer from the licensing service will introduce the application, giving a brief description of the application and introducing all the Parties in attendance for each application
- 5.5. Each party who has registered to speak, will be invited to make their representations and will be allowed a maximum of 10 minutes each. In order to ensure that the hearing is fair to all parties and is conducted in an orderly manner, the Chairman has the discretion to extend this time limit where it is appropriate for the determination of the application.
- 5.6. Parties will normally speak in the following order, (the order may change for other types of licensing applications):
  - (a) The applicant
  - (b) Responsible authorities
  - (c) Other persons
- 5.7. The Chairman has the right to grant each party the opportunity to ask questions of each other for the purposes of clarification only where it is appropriate to do so. The Sub-Committee members will then be able to ask questions of the parties.

- 5.8. The legal adviser and/or policy officer may ask questions of the parties as they consider appropriate, including in relation to the conditions which should be attached to the application if the Sub-Committee is minded to grant the application.
- 5.9. Each party will have an opportunity to make a short closing submission each (not introducing any new evidence or case law) of no more than 5 minutes each, in the following order:
  - (a) Responsible authorities
  - (b) Other persons
  - (c) The applicant
- 5.10. The Chairman shall then close the meeting and all parties will leave the meeting. A Decision will not be announced at the end of the hearing unless there is a legal requirement to do so.
- 5.11. The Sub-Committee will deliberate in closed session and all parties will be advised of the outcome in a written Summary Decision. Unless otherwise required or permitted by Regulations, summary decisions will be made within a period of five working days of the last day of the hearing. The written summary of the decision ("Summary Decision") will be sent to all the parties as soon as possible after the Decision has been made. The full Decision, setting out the reasons for the Decision, (Formal Notification) will be sent to the parties as soon as possible thereafter. The time limit for appealing will not commence until the Formal Notification has been sent to the parties.

**Dated: 14 January 2021**

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# Licensing Sub-Committee Report

## Agenda Item 1.

Item No:	
Date:	10 June 2021
Licensing Ref No:	21/01127/LIPN - New Premises Licence
Title of Report:	The Londoner Hotel 32 Leicester Square London WC2H 7DX
Report of:	Director of Public Protection and Licensing
Wards involved:	St James's
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Kevin Jackaman Senior Licensing Officer
Contact details	Telephone: 020 7641 6500 Email: kjackaman@westminster.gov.uk

## 1. Application

<b>1-A</b>	<b>Applicant and premises</b>						
<b>Application Type:</b>	New Premises Licence, Licensing Act 2003						
<b>Application received date:</b>	16 February 2021						
<b>Applicant:</b>	Edwardian Pastoria Hotels Limited						
<b>Premises:</b>	The Londoner Hotel						
<b>Premises address:</b>	32 Leicester Square London WC2H 7DX	<b>Ward:</b>		St James's			
		<b>Cumulative Impact Area:</b>		West End			
		<b>Special Consideration Zone:</b>		None			
<b>Premises description:</b>	According to the application form the premises will trade as a superior luxury boutique hotel over 16 stories set in Leicester Square.						
<b>Premises licence history:</b>	This is an application for a new premises licence and therefore has no licence history.						
<b>Applicant submissions:</b>	<p>The Londoner Hotel is Edwardian Hotels London's latest project. A perfectly engineered collection of spaces, tastes, textures and offerings is brought to life over 16 floors in London's legendary square.</p> <p>The Londoner is home to 350 exquisite bedrooms and suites, each with their own unique views of London.</p> <p>Discover a collection of restaurants and bars, including alfresco dining on the ground floor, a rooftop bar, a magnificent ballroom, private meeting and events spaces, an urban spa experience and two screening rooms.</p> <p>As to be expected the hotel will operate on a 24 hour basis and the intention is to offer a full Premises Licence authorising the sale of alcohol (on and off the premises), regulated entertainment (live and recorded music, dancing, films, indoor sporting events, plays, anything of a similar description) and late night refreshment. Outside areas are available for both Joshua's Bar, Whitcomb's Restaurant and 8 Bar.</p>						
<b>Applicant amendments:</b>	None						

<b>1-B</b>	<b>Proposed licensable activities and hours</b>						
<b>Plays, Films, Indoor Sporting Events</b>				<b>Indoors, outdoors or both:</b>			Indoors
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	08:00	08:00	08:00	08:00	08:00	08:00	08:00
<b>End:</b>	01:00	01:00	01:00	01:00	01:00	01:00	00:00
<b>Seasonal variations/ Non-standard timings:</b>	None						

<b>Live Music, Recorded Music, Performance of Dance, Anything of a Similar Description</b>				<b>Indoors, outdoors or both</b>			Indoors
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	08:00	08:00	08:00	08:00	08:00	08:00	08:00
<b>End:</b>	01:00	01:00	01:00	01:00	01:00	01:00	00:00
<b>Seasonal variations/ Non-standard timings:</b>		Additionally, 8 at the Londoner to be used: Monday to Wednesday: until 01:00 hours, Thursday to Saturday: until 02:00 hours and Sunday: until 00:00					

<b>Late Night Refreshment:</b>				<b>Indoors, outdoors or both</b>			Indoors
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	23:00	23:00	23:00	23:00	23:00	23:00	23:00
<b>End:</b>	01:00	01:00	01:00	01:00	01:00	01:00	00:00
<b>Seasonal variations/ Non-standard timings:</b>		The terminal hour for late night refreshment on New Year's Eve is to be extended to 05:00 on New Year's Day					

<b>Sale by retail of alcohol</b>				<b>On or off sales or both:</b>			Both
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	06:30	06:30	06:30	06:30	06:30	06:30	06:30
<b>End:</b>	01:00	01:00	01:00	01:00	01:00	01:00	00:00
<b>Seasonal variations/ Non-standard timings:</b>		Hotel residents and their bona fide guests are to be permitted to drink alcohol 24 hours a day, 7 days a week. The premises may also remain open for the sale of alcohol from the terminal hour for those activities on New Year's Eve through to the start of permitted hours for those activities on New Year's Day. Additionally, 8 at the Londoner to be used: Monday to Wednesday: until 01:00 hours, Thursday to Saturday: until 02:00 hours and Sunday: until 00:00					

<b>Hours premises are open to the public</b>							
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	00:00	00:00	00:00	00:00	00:00	00:00	00:00
<b>End:</b>	00:00	00:00	00:00	00:00	00:00	00:00	00:00
<b>Seasonal variations/ Non-standard timings:</b>		None					
<b>Adult Entertainment:</b>		None					

## 2. Representations

<b>2-A</b>	<b>Responsible Authorities</b>
<b>Responsible Authority:</b>	Environmental Health
<b>Representative:</b>	Anil Drayan
<b>Received:</b>	16 March 2021
<p><b>I refer to the application for a new Premises Licence for the above premises which is located in the West End Cumulative Impact Area.</b></p> <p>The applicant has submitted 17 plans of the premises.</p> <p><b>The following licensable activities are being sought:</b></p> <ol style="list-style-type: none"><li>1. To provide for the Supply of Alcohol 'On' and 'Off' the premises between 06:30 and 01:00 Monday to Wednesday, 06:30 to 02:00 hours Thursday to Saturday and 06:30 to 00:00 Sunday.  For Hotel residents and their bone fide guests 24 hours a day. Non-Standard timings: To extend the licensing hours from the terminal hour on New Year's Eve to start of permitted hours on New Year's Day.</li><li>2. Provision of Late-Night Refreshment 'Indoors' between 23:00 and 01:00 Monday to Sunday. Non-Standard timings: 23:00 New Year's Eve to 05:00 New Year's Day.</li><li>3. Provision of the following Regulated Entertainments 'Indoors' between 08:00 and 01.00 hours Monday to Wednesday, 08:00 to 02:00 hours Thursday and 08:00 to 00:00 hours Sunday:<ul style="list-style-type: none"><li>• Plays (limited upto 01:00 hours Thursday to Saturday)</li><li>• Films (limited upto 01:00 hours Thursday to Saturday)</li><li>• Indoor Sporting Events (limited upto 01:00 hours Thursday to Saturday)</li><li>• Live Music</li><li>• Recorded Music</li><li>• Performance of Dance</li><li>• Anything similar description to Live Music, Recorded Music and Performance of Dance</li></ul></li></ol> <p><b>I wish to make the following representations based on the plans submitted and the supporting operating schedule:</b></p> <ol style="list-style-type: none"><li>1. The hours requested for and the Supply of Alcohol 'On' and 'Off' the premises may lead to an increase in Public Nuisance in the area and impact on Public Safety</li><li>2. The hours requested for and the provision of Late-Night Refreshment may lead to an increase in Public Nuisance in the area</li><li>3. The hours requested for and the provision of the Regulated Entertainments applied for may lead to an increase in Public Nuisance in the area, impact on Public Safety and</li></ol> <p><b>Environmental Health also makes the following comments:</b></p> <ul style="list-style-type: none"><li>• Some conditions and undertakings have been offered in the operating schedule and these</li></ul>	

are under consideration as to whether they are sufficient to allay Environmental Health concerns.

- It's unclear if the premises have already undergone refurbishment for the proposed use. The premises will in any case need to be inspected by Environmental Health for Public Safety prior to commencement of licensable activities.
- It is also unclear from the plans if the external areas are on a private forecourt and/or on the public highway
- Clarification is requested on how the Licensed activities will be provided and managed such as Late-Night Refreshment (availability to hotel residents after 01:00 hours?), Indoor Sporting Events (if there is a competition that overruns beyond 01:00 hours) etc
- In addition the level of food provision will need to be assessed for its food preparation/cooking facilities in order to evaluate whether Public Nuisance may arise from noise, odour and/or smoke from the operation of any plant and machinery.
- The provision of sanitary accommodation for any proposed capacity must be at least in line with as recommended in British Standard 6465.

The hours requested for the Licensable activities are outside the 'Core Hours' policy as stated in the Council's recently revised Statement of Licensing Policy

In addition, one of the new requirements under the Policy is that licensed premises must demonstrate compliance with policy CH1 (Protection of Children from Harm) (see page 36)

The applicant is therefore requested to contact the undersigned to discuss all of the above issues and also to arrange a site visit. Environmental Health may then propose further conditions to allay its concerns

<b>Responsible Authority:</b>	Metropolitan Police Service
<b>Representative:</b>	Bryan Lewis
<b>Received:</b>	11 March 2021

With reference to the above application, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, is objecting to this application as it is our belief that if granted this application would undermine the Licensing Objectives.

The venue is located in the West End Cumulative Impact Area, a locality where there is traditionally high levels of crime and disorder. We have concerns that this application will cause further policing problems in an already demanding area.

<b>Responsible Authority:</b>	Licensing Authority
<b>Representative:</b>	Michelle Steward
<b>Received:</b>	11 March 2021

I write in relation to the application submitted for a new premises licence for The Londoner Hotel, 38 Leicester Square, London, WC2H 7DX.

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:

- Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of children from harm

The application seeks the following:

**Provision of Plays**

Monday to Saturday 08:00 to 01:00

Sunday 08:00 to 00:00

**Provision of Films**

Monday to Saturday 08:00 to 01:00

Sunday 08:00 to 00:00

**Indoor Sporting Events**

Monday to Saturday 08:00 to 01:00

Sunday 08:00 to 00:00

**Live Music, Recorded Music, Performance of Dance and Anything of a similar description to that falling within (e), (f) or (g)**

Monday to Saturday 08:00 to 01:00

Sunday 08:00 to 00:00

**Live Music, Recorded Music, Performance of Dance and Anything of a similar description to that falling within (e), (f) or (g) at 8 at the Londoner**

MONDAY TO WEDNESDAY: 08:00 to 0100 HOURS

THURSDAY TO SATURDAY: 08:00 to 0200 HOURS

SUNDAY: 08:00 to 0000 (MIDNIGHT)

**Late Night Refreshment**

Monday to Saturday 23:00 to 01:00

Sunday 23:00 to 00:00

Seasonal Variation: THE TERMINAL HOUR FOR LATE NIGHT REFRESHMENT ON NEW YEAR'S EVE IS TO BE EXTENDED TO 0500 ON NEW YEAR'S DAY.

**Sale by Retail of Alcohol on and off sales:**

Monday to Saturday 06:30 to 01:00

Sunday 06:30 to 00:00

HOTEL RESIDENTS AND THEIR BONA FIDE GUESTS ARE TO BE PERMITTED TO DRINK

ALCOHOL 24 HOURS A DAY, 7 DAYS A WEEK. THE PREMISES MAY ALSO REMAIN OPEN FOR THE SALE OF ALCOHOL FROM THE TERMINAL HOUR FOR THOSE ACTIVITIES ON NEW YEAR'S EVE THROUGH TO THE START OF PERMITTED HOURS FOR THOSE ACTIVITIES ON NEW YEAR'S DAY.

**Sale by Retail of Alcohol on and off sales at 8 at the Londoner**

MONDAY TO WEDNESDAY: 06:30 to 01:00 HOURS

THURSDAY TO SATURDAY: 06:30 to 02:00 HOURS

SUNDAY: 06:30 to 00:00 (MIDNIGHT)

The Licensing Authority note that the hours the premises are open to the public are outside of Westminster's core hours for hotel premises. Policy HRS1(C) states that core hours for a hotel are:

Monday to Thursday: 9:00 to 23.30

Friday and Saturday: 9:00 to 00:00

Sunday: 9:00 to 22:30.

Sundays immediately prior to a bank holiday: 09:00 to 00:00.

For the sale of alcohol to guests for consumption in hotel/guest rooms only: Anytime up to 24 hours.

The Licensing Authority notes the information provided with the application, a copy of which is attached for ease of reference. We note the conditions offered to form part of the Operating Schedule should the licence be granted.

The premises is located within the West End Cumulative Impact Area and as such various policy points must be considered, namely PB1, CIP1, RTN1, and HOT1.

In this instance and complexity behind this application I split the representation in the following parts:

In particular the three bar areas mentioned below which all fall within PB1 due to the lack of ancillary food:

- Joshua Gin Bar
- The Stage
- 8 at The Londoner

**Policy PB1 states:**

A. Applications outside the West End Cumulative Zone will generally be granted subject to:

1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.
2. The hours for licensable activities being within the council's Core Hours Policy HRS1.
3. The applicant has taken account of the Special Consideration Zones policy SCZ1 if the premises are located within a designated zone.
4. The application and operation of the venue meet the definition of a Public House or Bar in Clause D.

B. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone other than:

1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1.
2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises.

C. The applications referred to in Clause B1 and B2 will generally be granted subject to:

1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1, and/or,
2. The application and operation of the venue continuing to meet the definition of a Public House or Bar in Clause D.

D. For the purposes of this policy a Public House or Bar is defined as a premises, or part of a premises that's primary use is the sale or supply of alcohol for consumption on those premises

and/or for consumption off the premises for consumption outside the venue.

**Therefore the applicant will have to demonstrate exceptional circumstances to allow to depart from the Policy.**

Referring to the plans, there are 8 areas containing bars including a roof top terrace, three of which state permit vertical drinking including licensable activities of Live Music, Performance of Dance and Recorded Music; Joshua Bar, The Stage and 8 at the Londoner; how will these areas be managed and controlled.

The applicant is required to provide further submissions regarding the operation of the premises and to be able to understand the context behind the different areas:

- Will members of the public be permitted in all areas where licensable activities are permitted.
- It is noted that there are 3 outside areas with a terminal hour of 23:00, will all patrons in these areas be seated at all times with waiter/waitress service?
- How will these outside areas be managed and controlled?
- We note that the information provided for the Ballroom, Meeting Rooms and Event Spaces is very limited and therefore further submissions are required from the applicant as to operation, the types of events, how many events a year etc. We propose Model Condition MC 53:  
*MC53 In relation to the (specified function room) there shall be no admission after (midnight) other than to (1) residents of the hotel and their bona fide guests, or (2) persons attending a pre-booked function*
- Does the applicant have a Dispersal and Noise Policy to cover all areas of the Hotel?

**The Whitcomb** is proposed to be operated ancillary to food and would fall under Policy RTN1. The Licensing Authority raises concerns that this area is not conditioned and propose our Model Condition MC66 to form part of the Operating Schedule:

- *The Whitcomb shall only operate as a restaurant*  
*(i) in which customers are shown to their table,*  
*(ii) where the supply of alcohol is by waiter or waitress service only,*  
*(iii) which provide food in the form of substantial table meals that are prepared on the premises and are served and consumed at the table using non disposable crockery,*  
*(iv) which do not provide any take away service of food or drink for immediate consumption,*  
*(v) which do not provide any take away service of food or drink after 23.00, and*  
*(vi) where alcohol shall not be sold or supplied, otherwise than for consumption by persons who are seated in the premises and bona fide taking substantial table meals there, and provided always that the consumption of alcohol by such persons is ancillary to taking such meals.*

*Notwithstanding this condition customers are permitted to take from the premises part consumed and resealed bottles of wine supplied ancillary to their meal.*

**The Residence Bar** we note will be for residents and their bona fide guests, however the number of guests is not limited and we seek further submissions on this point to clarify if it would fall within the Westminster Licensing Policy under HOT1. The condition proposed in the operating schedule leaves this open for hotel residents to bring an unlimited amount of guests within this space, currently your proposed condition is as follows:

2. The Residence (Level 06) to only be used by hotel residents and their bona fide guests.

The Licensing Authority proposes that the number of guests is limited to 4 persons and propose the following amended condition:

2. The Residence (Level 06) to only be used by hotel residents and limited 4 bona fide guests.

The Licensing Authority's policies, in relation to the Cumulative Impact Areas, are directed at the global and cumulative effects of licences on the area as a whole. The Licensing Authority encourages the applicant to provide further submissions as to how the premises will not add to cumulative impact in the cumulative impact area, as per policy CIP1, PB1 and RTN1.

The Licensing Authority encourages the applicant to provide further submissions as how if granted, this licence will not add to cumulative impact.

The applicant will need to satisfy the concerns of the Licensing Authority by demonstrating that the application will not add to cumulative impact if granted. It will be for Licensing Sub-Committee Members to determine this application, given its location within the West End Cumulative Impact area and the proposed hours of operation.

The Licensing Authority looks forward to receiving further submissions from the applicant in due course.

Please accept this as a formal representation.

### 3. Policy & Guidance

The following policies within the City of Westminster Statement of Licensing Policy apply:

#### Policy HRS1 applies

- A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.
- B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:
1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm.
  2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation.
  3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed.
  4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.
  5. The proposed hours when any music, including incidental music, will be played.
  6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.
  7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.
  8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.
  9. The capacity of the premises.
  10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.
  11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.
  12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.
  13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.
  14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days

	<p>are expected to be covered by Temporary Event Notices or variation applications.</p> <p>For the purpose of Clauses A and B above, the Core Hours for applications for the premises use type as defined within this policy are: Hotels Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am. For the sale of alcohol to guests for consumption in hotel/guest rooms only: Anytime up to 24 hours.</p>
<b>Policy CIP1 applies</b>	<p>A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:</p> <ol style="list-style-type: none"> <li>1. Vary the hours within Core Hours under Policy HRS1, and/or</li> <li>2. Vary the licence to reduce the overall capacity of the premises.</li> </ol> <p>B. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact.</p> <p>C. For the purposes of this policy the premises types referred to in Clause A are defined within the relevant premises use policies within this statement.</p>
<b>Policy HOT1(B) applies</b>	<p>B. Applications inside the West End Cumulative Impact Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> <li>1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.</li> <li>2. The hours for licensable activities are within the council's Core Hours Policy HRS1.</li> <li>3. The sale by retail of alcohol, regulated entertainment and late-night refreshment must be an ancillary function to the primary purpose of the venue as a hotel.</li> <li>4. The applicant has demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone.</li> <li>5. The application and operation of the venue meeting the definition of a Hotel as per Clause C.</li> </ol> <p>C. For the purposes of this policy a Hotel is defined as a premises that is primarily used as an establishment providing overnight accommodation for customers.</p>
<b>Policy PB1(B) applies</b>	<p>B. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone other than:</p> <ol style="list-style-type: none"> <li>1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1.</li> <li>2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises.</li> </ol> <p>C. The applications referred to in Clause B1 and B2 will generally be granted subject to:</p> <ol style="list-style-type: none"> <li>1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1, and/or,</li> <li>2. The application and operation of the venue continuing to meet the definition of a Public House or Bar in Clause D.</li> </ol> <p>D. For the purposes of this policy a Public House or Bar is defined as a premises, or part of a premises that's primary use is the sale or supply of alcohol for consumption on those premises and/or for consumption off the premises for consumption outside the venue.</p>

#### 4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

(a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;

(b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and

(c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

#### 5. Appendices

<b>Appendix 1</b>	Premises plans
<b>Appendix 2</b>	Applicant supporting documents
<b>Appendix 3</b>	Premises history
<b>Appendix 4</b>	Proposed conditions
<b>Appendix 5</b>	Residential map and list of premises in the vicinity

<b>Report author:</b>	Kevin Jackaman Senior Licensing Officer
<b>Contact:</b>	Telephone: 020 7641 6500 Email: kjackaman@westminster.gov.uk

**If you have any queries about this report or wish to inspect one of the background papers please contact the report author.**

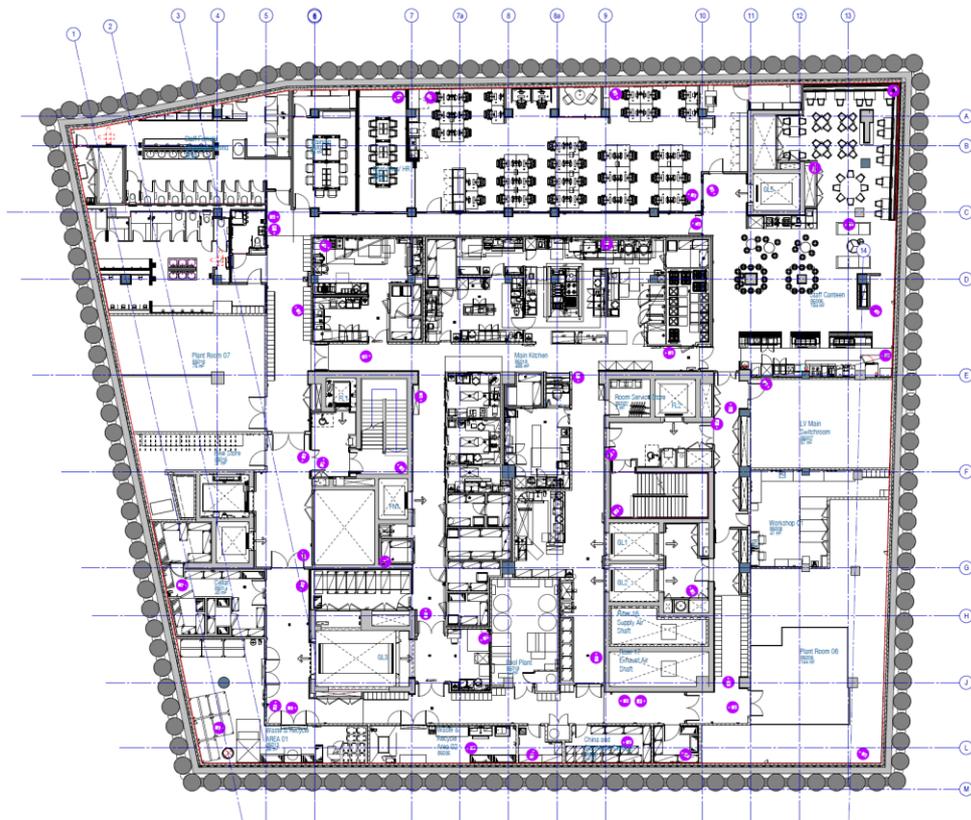
#### **Background Documents – Local Government (Access to Information) Act 1972**

<b>1</b>	Licensing Act 2003	N/A
<b>2</b>	City of Westminster Statement of Licensing Policy	7 <sup>th</sup> January 2021
<b>3</b>	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
<b>4</b>	Environmental Health Representation	16 March 2021
<b>5</b>	Metropolitan Police Service Representation	11 March 2021
<b>6</b>	Licensing Authority Representation	11 March 2021









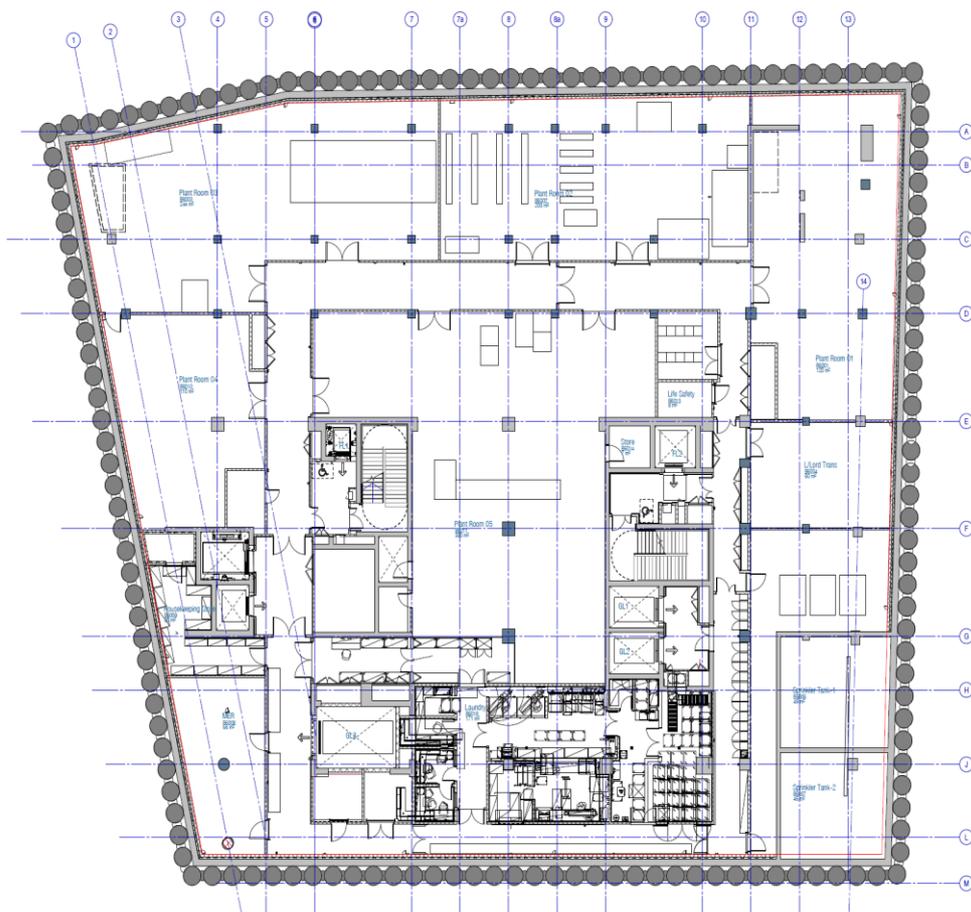
PROVIDED FOR INFORMATION ONLY - NO LICENSABLE AREAS ON THIS LEVEL

EDWARDIAN HOTELS  
LEICESTER SQUARE

LICENSING PLANS  
BASEMENT 5 - STAFF FACILITIES

Scale: 1:500

LSQ-WBA-AR-LC-002



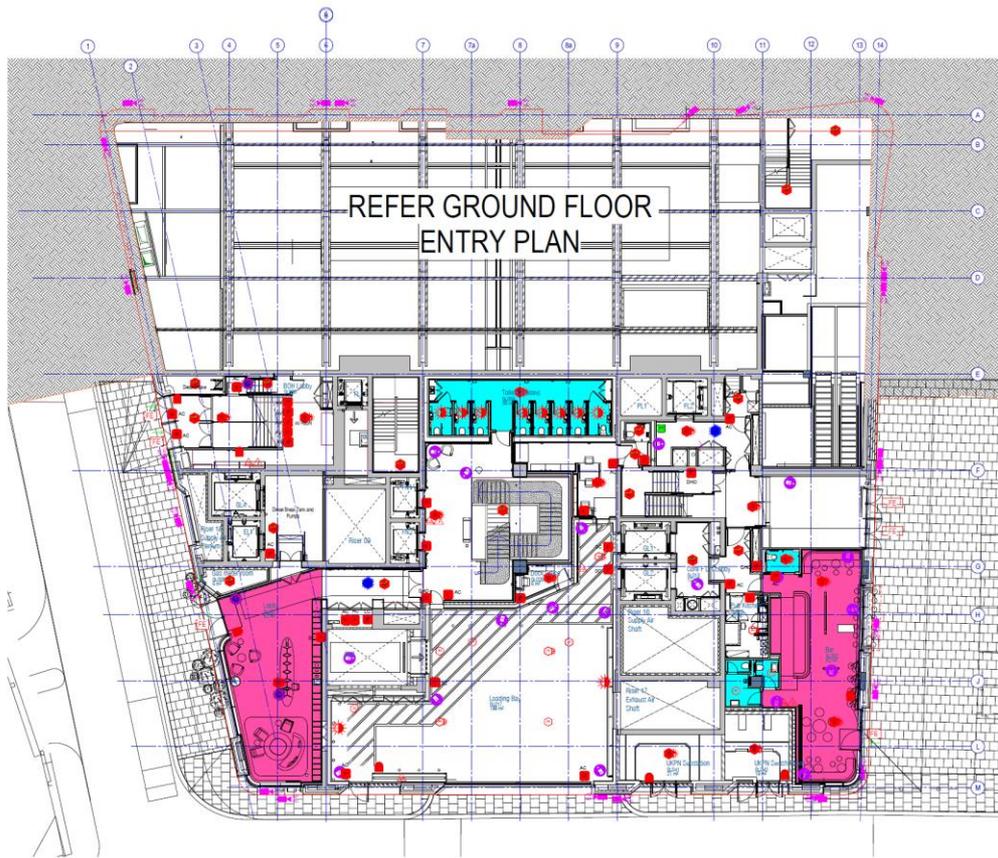
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EDWARDIAN HOTELS  
LEICESTER SQUARE

LICENSING PLANS  
BASEMENT 6 - PLANT AND LAUNDRY

Scale: 1:500

LSQ-WBA-AR-LC-001



PROJECT: LEICESTER SQUARE  
 REFERENCE: 440087  
 DATE: 2018-08-01

**LICENSING PLAN KEY**

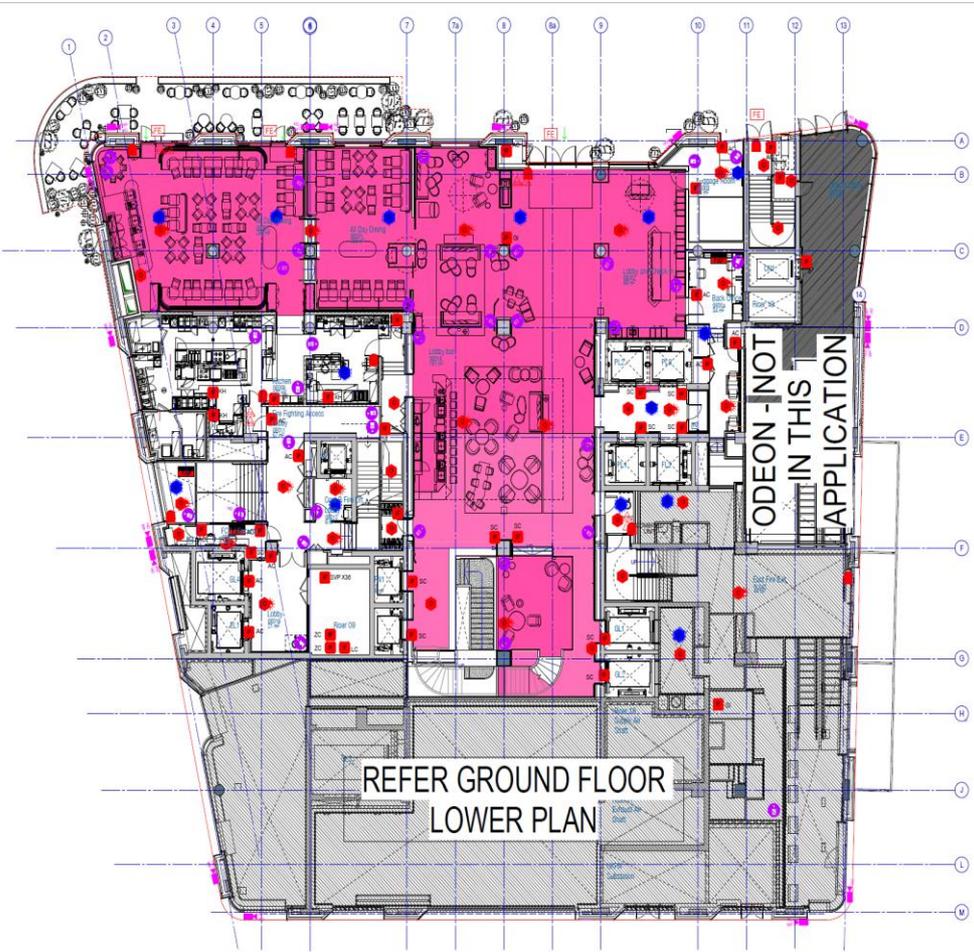
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- EXTERNAL SEATING AREA
- AREA OF LICENSEABLE ACTIVITY
- AREA OF SEATING LICENSEABLE AREA
- POINT OF ACCESS TO RESERVE
- VERTICAL ESCAPE AND FINAL EXIT FROM ROOMS
- CITY INTERNAL
- CITY EXTERNAL
- FIRE TELEPHONE
- FIRE EXTINGUISHER UNIT
- FIRE DISABLED REFURGE POINT
- FIRE OPTICAL HEAT DETECTOR
- FIRE COLLING VOODOOR DETECTOR
- FIRE OPTICAL HEAT IAD
- FIRE IAD
- FIRE INTERCOM UNIT
- FIRE MANUAL CALL POINT
- FIRE FIRE ALARM PANEL
- FIRE ASPIRATING PANEL
- FIRE ASPIRATING TEST POINT
- FIRE HEAT IAD
- FIRE HEAT DETECTOR
- FIRE EXTINGUISHER - CO2
- FIRE EXTINGUISHER - WATER
- FIRE EXTINGUISHER - AIRY
- FIRE EXTINGUISHER - WET OVERHEADS

Woods Bagot  
 Yabu Pushelberg  
 Arup  
 Blue Sky Building  
 Jones Lang LaSalle  
 Humble Arnold Associates

EDWARDIAN HOTELS  
 LEICESTER SQUARE

LICENSING PLANS  
 GROUND FLOOR LOWER - PUB / LOBBY / LOADING BAY

Scale: 1:100  
 440087  
 LSQ-WBA-AR-LC-007



PROJECT: LEICESTER SQUARE  
 REFERENCE: 440087  
 DATE: 2018-08-01

**LICENSING PLAN KEY**

- LICENSE AREA
- EXTERNAL SEATING AREA
- AREA OF LICENSEABLE ACTIVITY
- AREA OF SEATING LICENSEABLE AREA
- POINT OF ACCESS TO RESERVE
- VERTICAL ESCAPE AND FINAL EXIT FROM ROOMS
- CITY INTERNAL
- CITY EXTERNAL
- FIRE TELEPHONE
- FIRE EXTINGUISHER UNIT
- FIRE DISABLED REFURGE POINT
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- FIRE HEAT DETECTOR
- FIRE EXTINGUISHER - CO2
- FIRE EXTINGUISHER - WATER
- FIRE EXTINGUISHER - AIRY
- FIRE EXTINGUISHER - WET OVERHEADS

Woods Bagot  
 Yabu Pushelberg  
 Arup  
 Blue Sky Building  
 Jones Lang LaSalle  
 Humble Arnold Associates

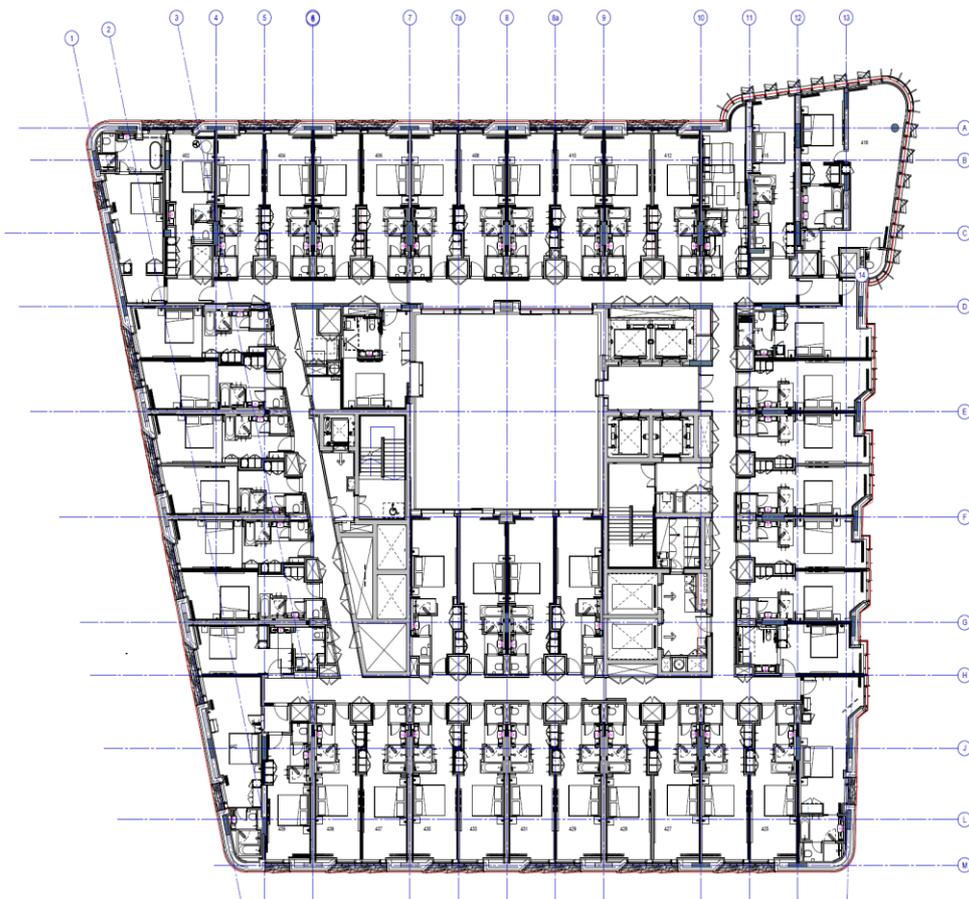
EDWARDIAN HOTELS  
 LEICESTER SQUARE

LICENSING PLANS  
 GROUND FLOOR ENTRY - LOBBY / CHECK IN / ALL DAY DINING

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 LSQ-WBA-AR-LC-008







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Woods Bagot  
 Yabu Pushelberg  
 Arup  
 Blue Sky Building  
 Jones Lang LaSalle  
 Humble Arnold Associates

EDWARDIAN HOTELS

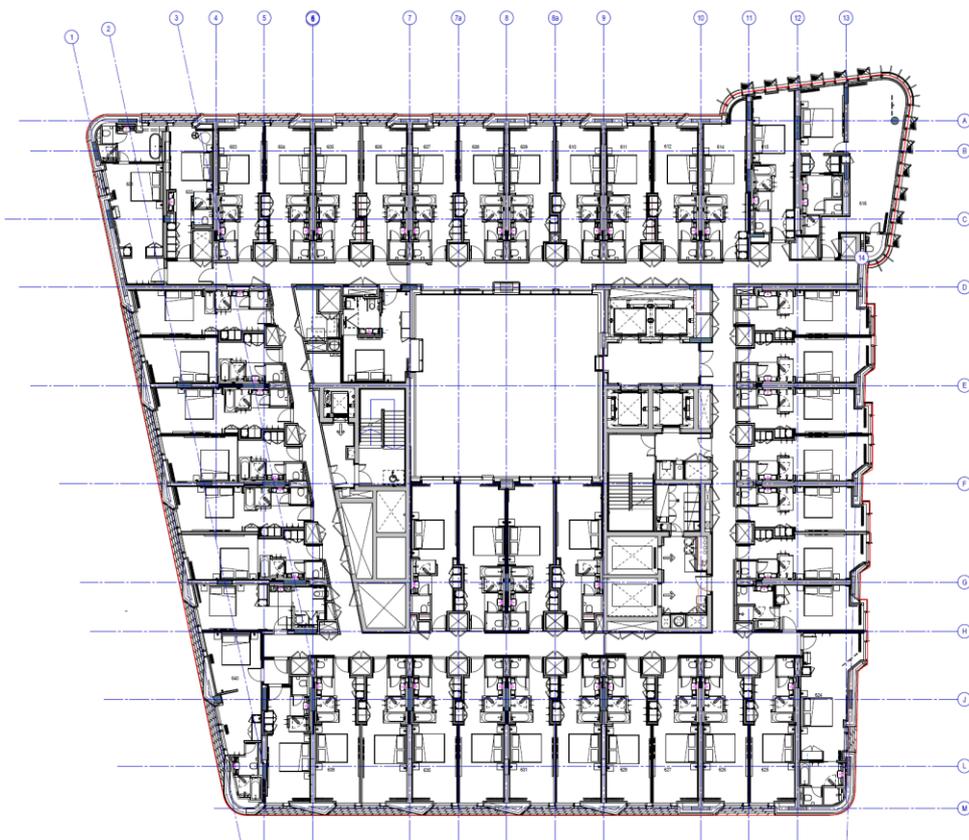
LEICESTER SQUARE

LICENSING PLANS  
 LEVEL 04 - BEDROOMS

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LSQ-WBA-AR-LC-013



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 Arup  
 Blue Sky Building  
 Jones Lang LaSalle  
 Humble Arnold Associates

EDWARDIAN HOTELS

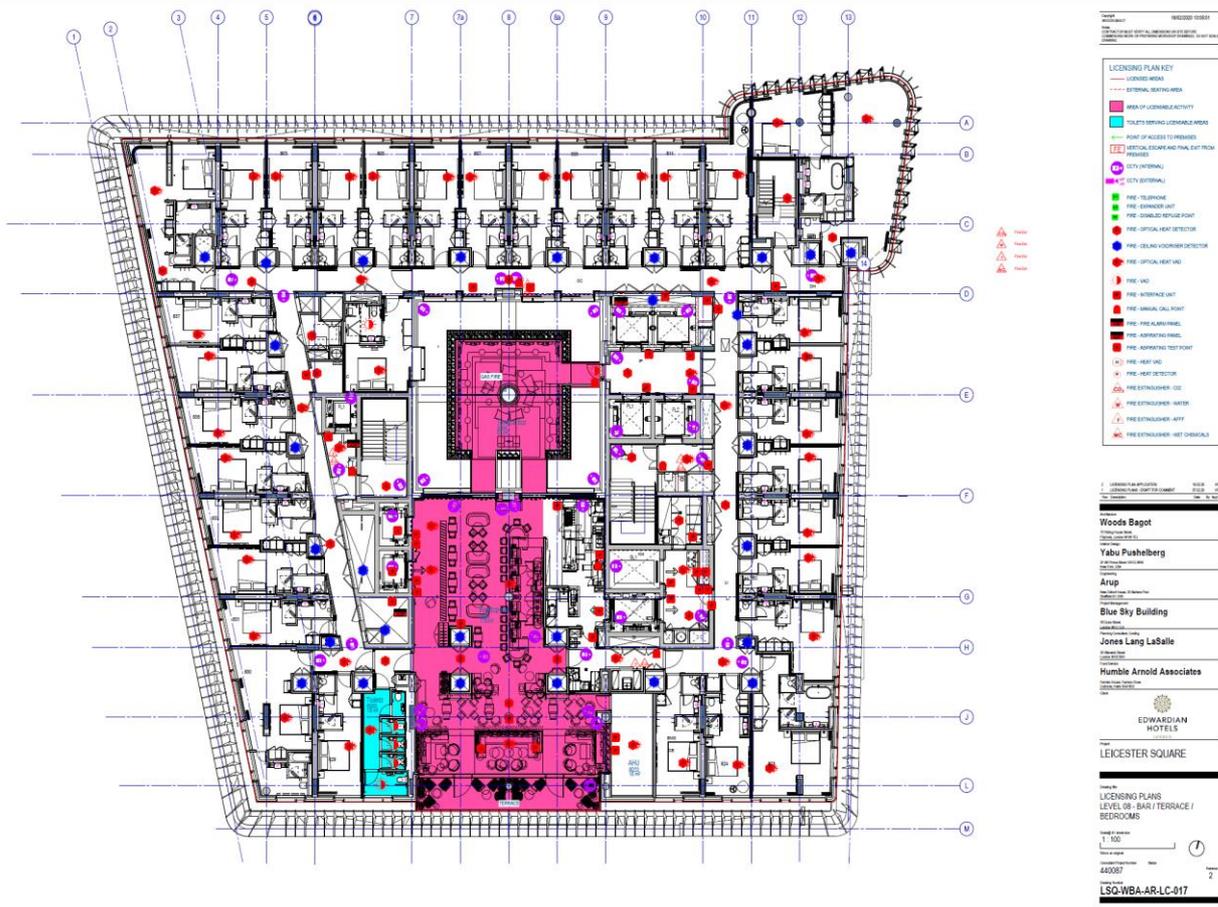
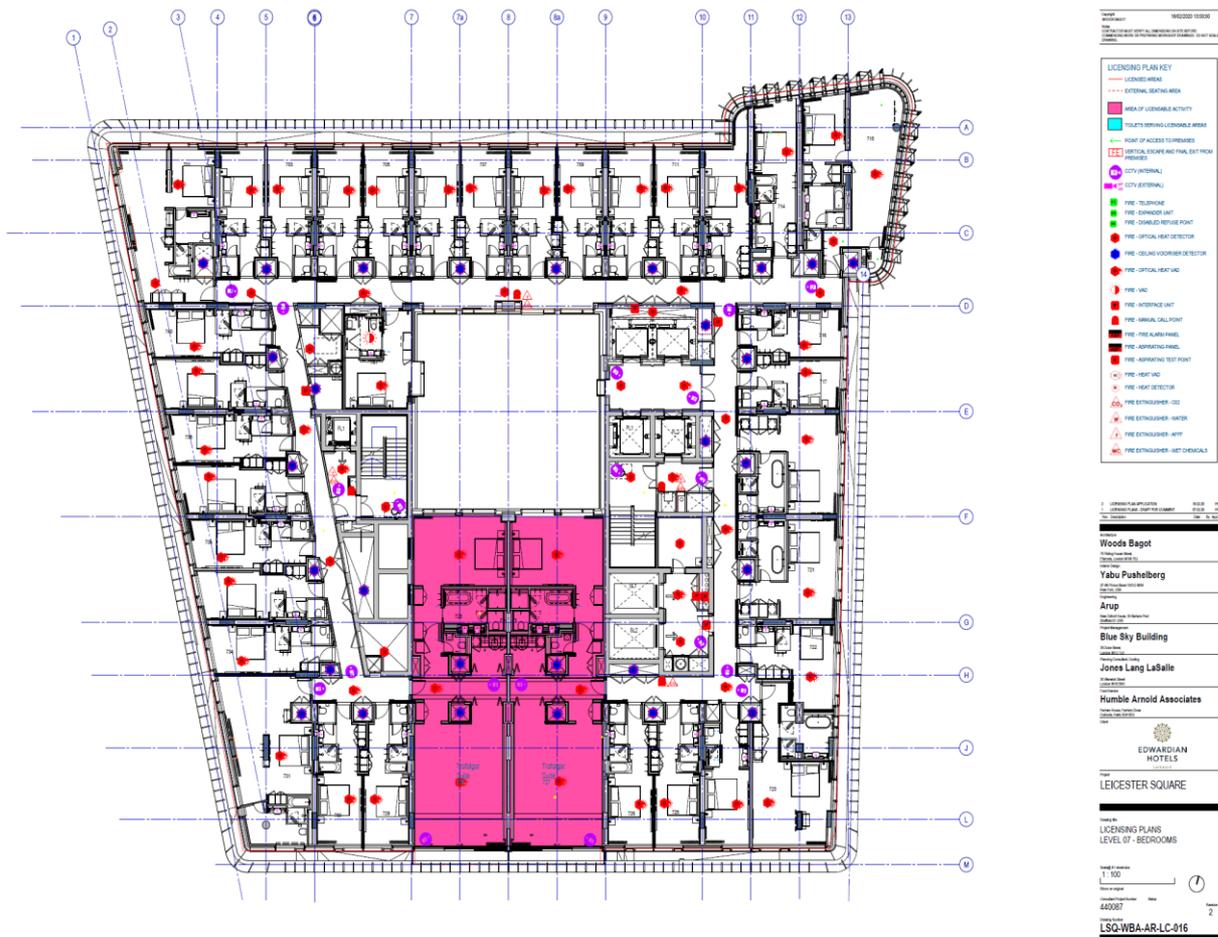
LEICESTER SQUARE

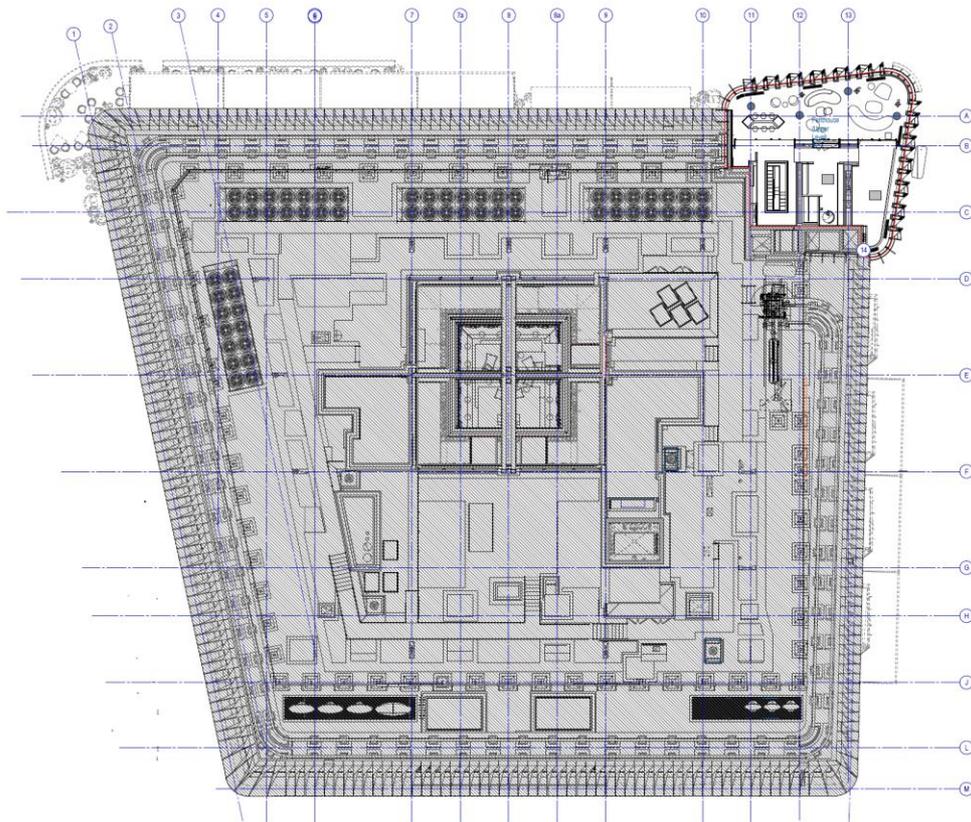
LICENSING PLANS  
 LEVEL 06 - BEDROOMS

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LSQ-WBA-AR-LC-015





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EDWARDIAN HOTELS  
LEICESTER SQUARE

WOODS BAGOT  
YABU PUSHBERG  
ARUP  
BLISS LEY  
JONES LANG LASALLE  
HUMBLE ARNOLD ASSOCIATES

EDWARDIAN HOTELS  
LEICESTER SQUARE

LICENSING PLANS  
LEVEL 09 - PENTHOUSE & ROOF

1:500

440087

LSQ-WBA-AR-LC-018

**The Londoner Hotel, 38 Leicester Square, London, WC2H 7DX****New Premises Licence Application****Operating Schedule*****General***

The Londoner Hotel is Edwardian Hotels London's latest project. The Hotel is boutique in feel yet staggering in scale; individual, intimate, eclectic and curated. A perfectly engineered collection of spaces, tastes, textures and offerings is brought to life over 16 floors in London's legendary square. The Londoner is home to 350 exquisite bedrooms and suites, each with their own unique views of London. Discover a collection of restaurants and bars, including alfresco dining on the ground floor, a rooftop bar, a magnificent ballroom, private meeting and events spaces, an urban spa experience and two screening rooms.

As to be expected the hotel will operate on a 24 hour basis and the intention is to offer a full Premises Licence authorising the sale of alcohol (on and off the premises), regulated entertainment (live and recorded music, dancing, films, indoor sporting events, plays, anything of a similar description) and late night refreshment.

Outside areas are available for both Joshua's Bar, Whitcomb's Restaurant and 8 Bar as per the attached plans.

The intention is for the Premises Licence to cover the following trading hours across all areas of the Hotel:

<b>Name</b>	<b>Days</b>	<b>Proposed Open</b>	<b>Terminal Hour</b>
Whitcomb's	Monday to Sunday	6.30am	11.30pm
The Stage	Monday to Saturday	8am	1am
The Stage	Sunday	8am	12midnight
Joshua's Tavern	Monday to Saturday	11am	11.30pm
Joshua's Tavern	Sunday	12noon	10.30pm
The Residence (3 areas)	Monday to Sunday	24 hours a day	
The Retreat (Spa)	Monday to Sunday	6am	10pm
8 at the Londoner	Monday to Wednesday	11am	1am
8 at the Londoner	Thursday to Saturday	11am	2am
8 at the Londoner	Sunday	11am	12midnight
Meetings & Events (Gallery, Ballroom)	Monday to Sunday	6.30am	1am
In room dining	Monday to Sunday	24 hours a day	

Please also see attached Safety & Security Management Strategy for The Londoner which covers all aspects of security at the premises including details of the dispersal policy, deliveries policy, CCTV, and door supervisors.

### **Joshua's Bar – Lower Ground Floor**

- “Gin Bar”, also serving traditional beers using a “tank system”, no food, only snacks, live and acoustic music.
- Tuesday to Saturday – the intention is to have security in place, particularly to police the outside area which is laid out with tables in the al fresco area (marked on plan). Appropriate posts and rope system to define perimeter.
- Joshua's Bar can accommodate approximately 60 customers, which includes seating for 40 inside and outside seating for 12.
- The premises will operate a mixed table and bar service.

### **Whitcomb's Restaurant**

- Breakfast, lunch and evening meals.
- Alcohol is to be served with table meals only.
- Waiter/waitress service only
- Intention to offer alcohol from an early hour is, for example, to permit the sale of alcohol to a non-resident guest at a function (wedding) who may ask for an alcoholic beverage (mimosa, etc)
- Background music to be played in the restaurant only.
- Off sales if only for unfinished bottles of wine to hotel residents only.

### **The Stage**

- Low key live music, ie, pianist and bar area.
- This area is adjacent to client services and Whitcomb's and may well be used as a pre-dinner drinks area.
- The Stage also has the lifts to the rear which will be used for The Residence and 8 Bar as well as a Hostess Station and security.

### **The Residence (incorporating The Whisky Room, The Drawing Room and The Y Bar)**

- Exclusive area for hotel residents only.
- 24-hour operation.
- Entrance via lifts to rear of The Stage or the stairs at the south side of The Stage.
- Entrance will be via a Hostess Station who will check eligibility using room key card.
- Security will also be present at Hostess Station.
- Table service only
- Food available – more restaurant than “bar”.

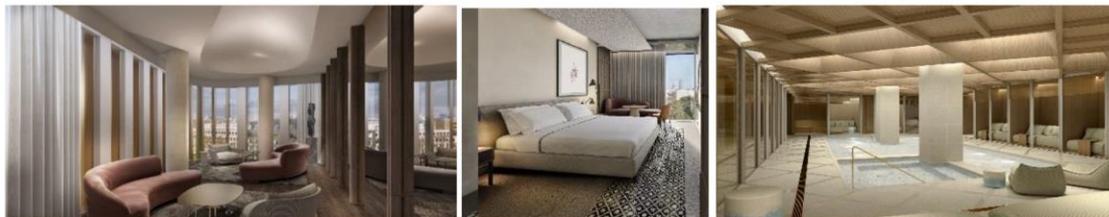
### **8 At the Londoner**

- Entrance at lifts to rear of The Stage (referred to as FN1 and FN2) with Hostess Station and security.
- Hostess will check reservation and ID and call up to the 8 Bar to announce guest, security also present after 5 pm every day open for licensable activities.
- Two more security staff present upstairs at 8 Bar.
- Reservations available but can also take walk ins.
- More bar than restaurant.
- Live music, recorded music, no standing space, seating only, private hire available.
- Approximately 200 customers can be accommodated.
- Seating is available on the outside terrace for both customers and smokers.
- No music to be played outside after 11.30 pm.



## THE LONDONER LEICESTER SQ.

### THE LONDONER ANNOUNCES APRIL 2021 OPENING



#### *THE WORLD'S FIRST SUPER BOUTIQUE HOTEL IN LEICESTER SQUARE*

2<sup>nd</sup> December 2020 - As some of the most prolific players in the London hospitality scene, Edwardian Hotels London has not slowed in their quest to launch The Londoner, at a time when the industry needs it most. Taking centre stage on Leicester Square, The Londoner will welcome arrivals from April 2021, not only placing guests in the world's first super boutique hotel, but also at the heart of the West End theatreland.

Boutique in feeling yet staggering in scale, The Londoner is set to transform the city's hotel landscape. In excess of £300 million of investment towards the group's most ambitious project to date, Edwardian Hotels London continues to be prolific in the hospitality space, demonstrating their continued commitment to the UK and unwavering confidence in its future as a global city.

Charles Oak, Hotel Director of The Londoner, comments "We hope that The Londoner will stand as a beacon of hope for London's ever resilient hospitality industry and are proud to be recruiting a world class taskforce made up of the city's most hardworking and talented individuals. Together, we are looking forward to opening our doors in the Spring and welcoming guests from all over to their new home from home, in the heart of the capital's most vibrant neighbourhood."

#### **THE LONDONER**

So much more than a hotel, The Londoner will offer an 'urban resort' destination of the highest architectural quality. Opening across 16 storeys, the hotel will feature 350 guest rooms, suites and a tower penthouse with panoramic views, two private screening rooms, a mix of six concept eateries - including bars and a tavern, alfresco dining on the ground floor and a contemporary Japanese lounge bar with a rooftop terrace and fire pit - plus an expansive ballroom suited for any occasion, a variety of meeting spaces and a results-driven gym and wellness centre.

Its contemporary aesthetic crafted by Yabu Pushelberg, the world-renowned designers behind the Four Seasons hotel in Downtown Manhattan New York, Jean George's The Fulton and luxury retailer Lane Crawford's 150,000-square-foot Shanghai flagship, will complement the remarkable 16-storey architecture by Woods Bagot, known for the sky-high New York Manhattan restaurant and the Adelaide Contemporary.

Guests will enter the Lobby where the hotel's signature restaurant will evolve from a cosy meeting spot in the day into a vibrant dinner spot in the evening. On the rooftop, a new destination for discerning Londoners, with open air firepit seating can be found - a true rarity in London. Additionally, a tavern on the ground floor will offer a specially curated drinks menu and daily unplugged music performances. A hotel guests only area made up of three distinct places will be located on the first floor. As with all of Edwardian Hotels London's impressive venues, the eateries will strive to provide something special and unique in the capital that appeals to all walks of London life.

The hotel's 350 guestrooms and suites will feature floor to ceiling windows, fastidious detailing and finishing's offset by curated artworks and the latest technology.

In the subterranean levels are a variety of meeting spaces, including a state-of-the-art ballroom accommodating up to 864 guests; a room for bespoke events and seven private meeting rooms as well as a wellness space, swimming pool and gym; hair and nail salon; barber shop and two private screening rooms. Regular events programme will bring exclusive experiences, performances and installations to the building.

As a brand-new build in the heart of London, The Londoner will employ pioneering methods of sustainable luxury and secured a £175 million Green Loan from HSBC UK, a first for the hospitality sector. The funding will be used to ensure the new hotel doesn't just meet but exceeds the BREEAM Excellent category in building environmental and sustainable performance.

Promising London a new landmark and city destination, The Londoner will deliver the very best in intimate luxury offering the capital a new urban oasis and the most sophisticated playground.

The Londoner is a member of the prestigious Preferred Hotels & Resorts Legend Collection.

Reservations can be made from 22<sup>nd</sup> March at [+44 20 7451 0102](tel:+442074510102) or via email at [reservations@thelondoner.com](mailto:reservations@thelondoner.com).

More to come soon...

~ends~

## **Edwardian Hotels London**

Edwardian Hotels London is one of the UK's largest privately owned hotel groups, which has been operating and developing its hospitality portfolio, including upscale five and four star luxury hotels, since Jasminder Singh OBE began his career within the hospitality industry in 1977; forming the beginnings of what would become Edwardian Hotels London.

Today, Edwardian Hotels London owns and operates The May Fair, The Edwardian Manchester, both part of premium lifestyle brand Radisson Collection, 10 Radisson Blu Edwardian hotels across London and a range of luxury restaurant and bar brands, including the award-winning Kitchen concept restaurants; May Fair Kitchen, Bloomsbury Street Kitchen, Peter Street Kitchen, Leicester Square Kitchen, Monmouth Kitchen and May Fair Bar, as well as Steak & Lobster and Scoff & Banter.

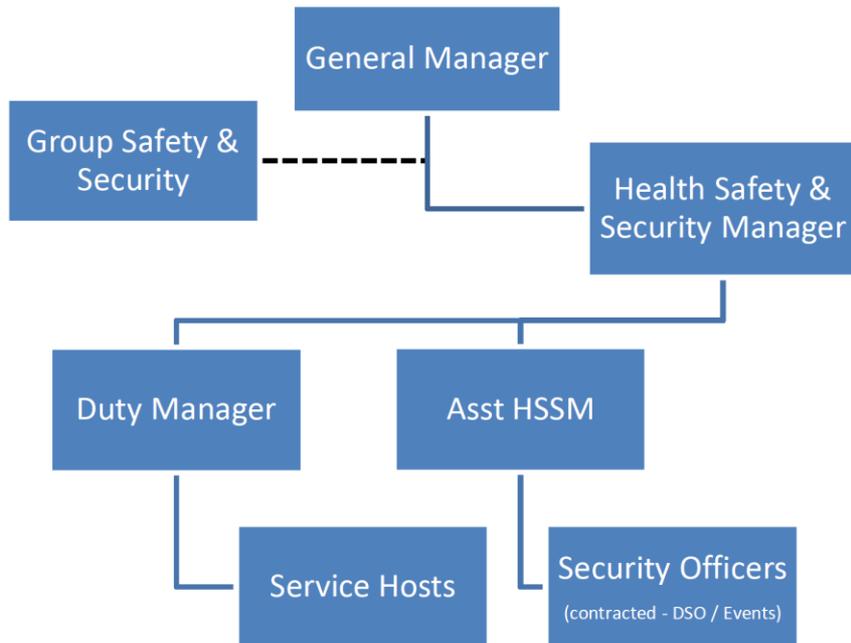
Edwardian Hotels London is currently engaged in its latest project, The Londoner. Set to open in April 2021, the world's first super boutique hotel in London's Leicester Square will incorporate a luxury lifestyle hotel, six concept eateries, bars, spa and private screening rooms. It is a member of Preferred Hotels & Resorts' prestigious Legend Collection.

For more information, visit <http://www.edwardian.com>

## Safety & Security Management Strategy – The Londoner

The proposed Security Management Structure is shown here:

### The Londoner Safety & Security





## Description of Security Function, Roles and Systems

It is a fundamental expectation of our guests, visitors and employees that we would maintain a safe and secure environment; it is a critical success factor in how we manage our business. We have a strong culture of ownership and responsibility that exists through an established security program.

The Londoner is a flagship development for Edwardian Hotels London; its location as a significant and iconic building amongst the landscape of London's West End presents us with an ever-increasing awareness of the many risk factors that are involved.

A combination of operational management team members, electronic, physical and passive security systems will be built around our strategic focus to protect the building, its assets and people. As a publicly accessible place the vulnerabilities are both expansive and diverse.

Our intention as with existing operations is to capture the rich benefits of service excellence that is present within each of our hosts. Delivering security through service (the program) is fundamental to our core values and enables us to maintain a positive, nonintrusive and very effective crime prevention plan.

### 1. Proprietary Security

The very unique and complex nature of the building demands a deep understanding and practical working knowledge of its operations not just in daily operations but critically in times of emergency. It is inevitable then that the building and those expected to safely operate within it must be supported by a permanent and competent expert in safety, security and fire safety management practices. This role requires a supportive, equally competent practitioner as a deputy to ensure adequate and proportionate focus on the fire and life safety aspects of the building and its occupants is maintained to a high standard.

The Security, Health & Safety Manager (SHSM) will be responsible for the creation and implementation of the strategic plan, ('the plan'), which ensures the promotion of a safe and secure environment. Inclusive of and not limited to Health & Safety, Fire Safety, and Security Management practices and procedures. The Assistant Safety & Security Manager will be responsible for the accurate translation of 'the plan' into day to day operations and facilitating the transfer of knowledge across each of the composite departments of the building. This will include comprehensive fire safety management, monitoring and training of staff. Fire Safety training within this property will be of paramount importance given its unique character. A fire strategy document that reaches into 170 pages is evident of the complexity. A reflective Operational Fire Plan has also been created and agreed with consultant

specialists.

A full job description for both the SHSM and Assistant roles has been agreed. The SHSM has been appointed as part of the pre-opening team since February 2020. The supporting Deputy role has also been appointed and will join the team in the near future.

## **2. Support – Contract Security**

General day to day security of the building is to be maintained by an Operations Duty Manager who is present on a 24hr basis. Dependent upon daily changing needs of the business this may also include the deployment of security officers dedicated to specific tasking. This is a very flexible process determined by risk factors associated with our residents, users of conference and events spaces or external factors which have an impact locally. It is planned to deploy a Duty Security Officer (DSO) on a 24hrs basis with a primary role to support operations and based on the ground floor public areas of the building.

Where necessary, parts of the building which will include bars and restaurant outlets will have the additional manned security resources to ensure safe operation, aligned also to conditions as determined by a Premises License yet to be established. It is anticipated that a team of 2-3 licensed officers will be permanently based in 8 Bar during evening operating hours. To be agreed and again is subject to licensing requirements. Further SIA Door Supervisor licensed security staff will be present in support of licensing objectives during operating hours of other venues: Joshua's Tavern and meetings and event spaces as required.

Security will comprise both manned guarding and electronic systems including a comprehensive closed circuit television system, access control and visitor management systems. Passive security measures including hostile surveillance detection will also be employed as appropriate.

## **3. Group Security**

A proportionate and flexible security plan will be put in place to ensure the needs of the business are met on a daily changing basis. Working closely with the General Manager, SHSM and senior Heads of Department, Group Security will set the conditions necessary to support the local hotel team.

Group Security is responsible for supporting the SHSM with the development of mutually beneficial relationships with LSQ neighbours, local authority, police and private industry crime prevention groups. EHL benefits from established working relationships with Heart of London (HoL) Business Improvement District, Safer Business Network and other Westminster focused crime reduction initiatives / partnerships. We actively encourage and assist in developing direct relationships with local hotel teams with Met Police Neighbourhood officers and have had a presence within Leicester Square and other locations within the borough for many years.

*EHL are one of several participating businesses within the square that currently enable and contribute additional funding towards the My Local Bobby Officers via HoLBA – a vital asset for EHL given the disposition of both The Hampshire and The Londoner hotels.*

Group security will frequently share vital business crime intelligence on incidents, suspects, preventive measures and real time information relating to unfolding events providing management advice from various communication channels as described above. This enables the General Manager, SHSM and senior team members to implement an effective response plan with accurate, relevant and timely information.

## **4. Duty Manager**

The role of Duty Manager will reflect a more traditional function - that of a dedicated, experienced operations based leader. In this form the 'DM' will retain full control and ownership of operations on a daily basis and not be impacted by other departmental distractions where the role is performed by inter departmental candidates.

Otherwise - all staff performing the role of Duty Manager will be an experienced operator who in addition to their core role within the operation will have been equipped with additional skills and training. This may include, Incident and Crisis Management, Security Health and Safety training for Managers, Mass Casualty Trauma First Aid, Counter Terrorism and Hostile Reconnaissance, SCaN (See Check and Notify), Action Counter Terrorism- ACT (Met Police / Nactso), Conflict Management and accident investigation skills.

This is a critical role for the effective management of the site. The Duty Manager will fulfill a key role by ensuring that all deployed security resources are effectively implemented and maintained at all times.

The Duty Manager along with Heads of Departments will ensure that all guests, staff and visitors comply with the relevant procedures as described in company formulated policy and procedures. This particularly applies to issues relating to emergency life safety and security procedures.

## **5. Lobby Service Hosts**

As described our approach to providing effective layers of security through our frontline teams is never more apparent than at reception. A combination of door staff, lobby hosts, reception and concierge desk staff form a highly effective service orientated and layered security deterrent.

## **6. Security & Visitor Systems**

Security in the built environment is about protecting people, information and property and in principle include elements of: prevention, detection and response. Appropriate physical and electronic security systems such as access control, surveillance cameras and human response components are incorporated and seek to mitigate predictable or known threats and vulnerabilities.

The specifications of the access control system are a vital component in the security operations of the building. We have integrated our existing bespoke Kronos global access control system into the building, with over 250 electronic doors providing efficient and secure and monitored access conditions throughout.

Each employee receives a personal photo ID proximity card which enables them access to the building and to predetermined areas of work. It also restricts access to areas of the business where additional security is required i.e. IT & Communications rooms, asset storage facilities, finance, security and human resources offices.

The same system will also be utilised to permit and control access to occupiers (Odeon staff) to common spaces where the need exists. This enables us complete control and flexibility and the ability to monitor this on a remote basis. System management is provided remotely by Group Security as it currently does with our existing properties. The local Security Management team will also retain autonomous control without restriction.

A number of external contractors will also be provided with proximity photo identity cards which enables access to the building. In such cases all visiting contractors would also be expected to comply with a strict visitor management system and will need to enroll upon entry to the building.

## **7. Guest Access**

Having passed through our check in process each guest will be provided with a unique key card which is to be a latest generation contactless card or via an encrypted virtual key to mobile devices both provided by Salto systems. Each guest bedroom is equipped with an individual electronic strike with deadlock facility which is with high security integrity and engineered as bespoke to The Londoner.

This same locking system will be deployed to all guest passenger lifts and pedestrian access to all guest bedroom corridors. Access to these areas will not be possible without possession of a valid guest key card.

Where operationally possible the main entrance to the building will remained locked overnight. Access can be achieved by bona fide guests via the use of the same guest key credential at proximity card readers deployed at the point of entry.

## **8. CCTV Surveillance System**

As described above, CCTV cameras will be deployed in strategic locations throughout all public spaces including bars, restaurants, reception and meeting and events spaces. It will also include all private back of house areas, and key areas of increased risk, a number of external cameras will be strategically placed to provide coverage of common boundaries, licensed terraced areas and points of entry / exit. The cameras and associated systems will be recorded and managed in compliance with the Code of Practice and exceed

WCC Model Conditions 01 & 02. The camera system is IP based with back to back server processing using the latest Hanwha Techwin WAVE VMS technology along with HD megapixel camera technology. System and network management is provided by Group Security and IT department. There are an estimated 500 cameras.

## **9. Passive Security Measures**

In addition to the other forms mentioned in this section, there will also be appropriate passive forms of security such as signage, other CPTED modeled legitimate activity and occasional use of plain clothes behavioural surveillance officers (BSO's) SIA DS / CP Licensed. We plan to deploy specialist BSO's in the opening months as our operation settles in to the new environment. The primary objective will be to monitor and detect patterns of criminality that we know persistently affect the West End. It is our intent to broaden the scope of the BSO's work to include our night time operations; observing the movement of patrons into and more importantly from the building, their patterns of behavior and how they merge, interact and impact on the local area environment. This data will play a key role in how we then alter and adapt operations around all non-residential retail spaces.

## **10. Deliveries & servicing**

*A delivery and Service Management exists*

Access to the hotel service areas will be controlled by a perimeter shutter and appropriate measures will be implemented to prevent unauthorised access for vehicles and personnel. The shutter will be kept closed at all times except when vehicles are required to enter or leave the service bay to minimise noise and disturbance to nearby properties.

The Building's loading dock and goods receiving staff will control access to the service areas, including courier deliveries during specified hours.

The service bay area will accommodate up to 2 rigid axle heavy goods vehicles at a time or a number of vans. It cannot however accommodate articulated vehicles so deliveries by articulated vehicles will not be permitted.

Sufficient vehicle manoeuvring space will be maintained within the service bay at all times to enable all vehicles to enter and leave in forward gear.

All delivery and service vehicles will be required to access and egress the hotel via approved routes. The delivery/loading dock areas will be managed by the Goods Receiving office Manager.

The anticipated vehicles requiring access to the hotel service bay will comprise normal deliveries by vans and heavy goods vehicles, couriers and the occasional maintenance or contractor vehicle. The service area will also be the access point for contractors. There will be no permission for cars to enter the service bay area for short or long term parking unless loading. Access will be granted strictly on the basis of unloading or loading only. This will apply to both employees and non-employee visitors.

It is anticipated that waiting time limits will be set for vehicles accessing the service bay. This is to ensure that the loading bay is used to its maximum capacity and thereby prevent any delivery vehicles having to wait on-street to gain access to the service bay. Minimum disruption to the local environment must be sought at all times

To achieve minimum waiting times, deliveries will be unloaded by delivery vehicle crew and drivers and transferred to a temporary holding point to await collection by relevant department teams.

## **11. General Access Conditions**

The location of The Londoner is highly accessible by pedestrians from all directions via footways along the dense network of local streets and of course Leicester Square itself. Pedestrian access to the restaurant and bar spaces will be via the ground floor frontages on Leicester Square, Whitcomb Street and St Martins Street. The staff entrance will also be served by Whitcomb Street with the facility for staff with bicycles to enter from Orange Street via a safe route through the service area.

It is anticipated that a significant number of taxi trips will be made to the building. Taxis can make use of the surrounding streets such as Whitcomb Street and Orange Street to drop off and pick up passengers. It may be possible also given further consideration that St Martin's Lane and Leicester Square

may also be used dependent upon vehicular access restrictions applied to Leicester Square itself. The hotel is exceptionally well served by London Buses with a large number of bus routes accessed within a few minutes walk. London Underground stations are conveniently located with Leicester Square and Piccadilly Circus stations a few minutes walk providing access to Bakerloo, Piccadilly & Northern lines.

## **12. Licensing Objectives – Strategic Summary**

### **Dispersal**

The effective dispersal of guests, especially in the later hours, is of paramount importance to us in ensuring we meet our overriding aim of being a courteous and responsible neighbour. We intend to ensure that our guests are dispersed in a controlled manner so as to avoid congestion or disturbance to the local area. We are very aware of the need to ensure our in house resident guests stay is not adversely impacted by noise and disturbances also. This extends to our neighbouring property, The Radisson Blu Edwardian Hampshire hotel.

### **Peak traffic dispersal hours**

We anticipate peak dispersal times to be:

Sunday to Thursday 23:00 to 00:00.

Friday to Saturday 23:00 to 02.00 hours.

These hours have been identified following a detailed consideration of the unique nature of the hotel. We operate a 24hr full service operation which requires adequate staffing levels to both service guests needs, monitor and provide a capable response to dynamically changing environments. Members of staff will be deployed in Front of House and Street Management roles during peak dispersal times (this policy addresses peak times although staff will be in place throughout the day to address customer needs and promote the Licensing objectives). Where 'licensable activity' is necessary it will at all times be performed by SIA DS Licensed officers.

We also have the capability and a number of spaces amongst our facilities which enable us to impose discreet models of management to restrict or limit high numbers of people leaving the building. We are able to provide safe areas for those awaiting taxi services or private hire car services. We can also provide non-alcoholic beverages to help promote a calming influence on the end of night winding down procedures.

### **Employees**

Staff will come and go from the hotel throughout the working day depending on their shift pattern and may also present a potentially negative impact on the local community. All staff will be briefed on the need to respect our neighbours and keep noise levels to a minimum when arriving and departing. This will be reflected in all relevant training and awareness programmes as part of a detailed induction on continued programme of training.

### **Guests**

We are mindful that we operate a complex mix of facilities which include several spaces of entertainment throughout the building. Minimising the impact of noise is high priority for our business both inside and out. It is important that we maintain a quiet environment for those guests as mentioned. The vast majority of guests leaving the hotel will make use of an extensive public transport network in close proximity, staff are trained to make these clear to guests during peak dispersal times.

Our Dispersal strategy is produced to reflect the information provided, to assist in the promotion of the licensing objectives, with particular regard to:

- The Prevention of Crime and Disorder
- The Prevention of Public Nuisance
- Public Safety

Hotel management are aware of the potential for neighbourhood noise and disturbance as guests leave at peak dispersal times. We have implemented this written dispersal plan to move guests from the hotel and its immediate vicinity in such a way as to prevent disturbance or nuisance to our neighbours. It will be the responsibility of all members of staff to support this policy.

### **Door Supervisors**

A proprietary safety & security management team will be augmented by a permanent team of SIA licensed Door Supervisors on a 24hr basis. In respect of the dispersal strategy members of this

team are stationed at entry / exit points as required to supervise the safe and expeditious dispersal of guests from the building.

Note: there will be a proportionate increase of officers where specific events are taking place in event spaces throughout the building.

Their principle tasking will include imparting information and advice to guests such as:

- a. Polite reminder to remain quiet and leave safely
- b. Directions to the nearest mode of public transport
- c. Details of where to find taxis and a number of a local provider
- d. Local area knowledge to assist with directions

### **Publicly Displayed Notices**

- 1 Notices shall be displayed at customer exits and in prominent positions requesting that patrons respect the needs of local residents and leave the Hotel and neighbouring area quietly.
- 2 All employees are given appropriate instructions and training to encourage guests to leave the premises and the area quietly, using the notices to amplify their message.

### **Taxi Service**

- 1 Staff will ensure where ever possible that taxis are available for guests and that they may remain inside the premises where possible, staff will endeavour to ensure that car doors are not slammed and will ensure that taxi drivers keep engines turned off if they are parked outside.
- 2 Staff are trained to be aware of the location of taxi ranks, bus stops and hire car offices and advise guests accordingly.
- 3 Taxi drivers will be asked to remain in their vehicles and radios should not be played at a volume likely to disturb the neighbourhood.

Staff shall be available at all times to steward guest's departure, asking them to leave quietly and shall answer any questions regarding transport availability. Staff will address any departing guests congregating outside of the hotel. Staff will at all times be aware of activity outside of the hotel and employ best efforts to minimise bad behaviour.

The Hotel will identify areas of particular sensitivity (nearby residences) and provide a presence in those places to minimise potential problems. Whilst carrying out their duties outside of the hotel all staff are trained not to behave in a manner likely to disturb the neighbourhood. Management staff will attach the utmost importance to the investigation of any complaints of noise nuisance or antisocial behaviour linked to the hotel.

### **Noise Management Strategy**

We operate a considerate business. Although we are based in central London, there are a number of residential properties in the local area to the South and West of the hotel along with our sister hotel property to the West also.

There are a number of other licensed premises in the immediate vicinity of the hotel, we are aware of a potential cumulative impact that could exist, we are intent on adopting a rigorous management plan to ensure any adverse impact is kept to an absolute minimum. We therefore have a comprehensive approach to managing noise from our premises, and from the area outside our premises. The following points are critical to our Noise Management Strategy and are used in conjunction with our Peak Dispersal Strategy:

- Doors and windows will be kept closed except for access and egress after 23:59hrs.
- Arrangements are in place to ensure that deliveries will only take place between the permitted hours Monday-Saturday except where the need for access at other times is unavoidable and specific procedures are in place to limit disturbance.
- Refuse collections are made during times permitted by WCC. We will ensure that waste is correctly packaged and refuse can be removed quickly and efficiently.

WCC permitted times currently:

Week Days	Week Times	Weekend Days	Weekend Times
Mon - Fri	10:00 - 12:00	Sat, Sun	10:00 - 12:00
Mon - Fri	15:00 - 17:00	Sat, Sun	15:00 - 17:00
Mon - Fri	23:00 - 01:00	Sat, Sun	23:00 - 01:00

- Our sound system uses low power high quality speakers and includes a limiter which is set and locked so that the system cannot operate beyond a preset maximum level.
- No regulated entertainment will take place outside of the hotel, as set by planning conditions.
- Drinks will not be allowed to be taken out of the hotel save for consumption in the designated seated terraced areas and always in accordance with appropriate and agreed conditions.

- Any glass or bottles within the permitted seated terrace areas will be cleared in accordance with a service schedule and then safely disposed of.
- We will constantly review our Noise Management Strategy and respond quickly to the needs of our neighbours.

#### **Local area Partnerships**

Edwardian Hotels London have operated a hotel on Leicester Square for over 30 years. We are a responsible business operator and are very much part of a wide and diverse mix of partnership agency initiatives directly related to Leicester Square:

- Long term members of both Heart of London and Safer Business Network
- Part of a consortia group of LSQ resident business privately funding enhancements to the public realm security provided by My Local Bobby via HoLBA
- We have excellent relationships with Met Police throughout the CW BCU area at a strategic and operational level. Currently leading on many crime reduction initiatives

There is no licence or appeal history for the premises.

**CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING**

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

**Mandatory Conditions**

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
  - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
    - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
  - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.

10. All persons guarding premises against unauthorised access or occupation or against outbreaks of disorder or against damage (door supervisors) must be licensed by the Security Industry Authority.

#### **Conditions consistent with the operating schedule**

11. The provision of licensable activities in function spaces in The Gallery (Level B3), The Ballroom (Level B2), The Green Room (Level B1), Courtyard (Level 02) and Nelson & Trafalgar Suites (Level 07) shall be restricted to person attending pre-booked functions at the premises.

#### **The Metropolitan Police have proposed the following amended condition**

The provision of licensable activities in function spaces in The Gallery (Level B3), The Ballroom (Level B2), The Green Room (Level B1), Courtyard (Level 02) and Nelson & Trafalgar Suites (Level 07) shall be restricted to person attending pre-booked functions at the premises. Alcohol shall only be sold for consumption by persons attending a pre-booked and bona fide private function or event to which members of the public are not admitted. A register of persons attending the event shall be kept for a minimum period of 31 days at the premises and made available for immediate inspection by police or an authorised officer of the Council throughout the entire 31-day period.

12. The Residence to only be used by hotel residents and their (5) bona fide guests.
13. The sale and supply of alcohol and late night refreshment is permitted in the al fresco areas as defined on the plan attached to the Premises Licence subject to planning permission and an appropriate Pavement Licence being granted.
14. All outside tables and chairs shall be rendered unusable by 2300 each day.

#### **The Metropolitan Police have proposed the following amended condition which has been agreed by the applicant**

All outside tables and chairs shall be rendered unusable by 2300 each day. There shall be no external consumption of alcohol after 23:30 hours.

15. All supply of alcohol to outdoors tables and chairs is to be by waiter/waitress service only.
16. Patrons permitted to temporarily leave and then re-enter the premises ie, to smoke, shall not be permitted to take drinks or glass containers with them.
17. 8 at The Londoner - On the morning that Greenwich Mean Time changes to British Summer Time, one hour will be added to the terminal hour of any activities and to the closing time for the premises where the existing terminal hour for the activities and/or closing hour for the premises ends after 0100.
18. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. The entry and exit points will be covered enabling frontal identification of every person entering in any light conditions. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping.

Viewing of records shall be made available immediately upon request of Police or authorised officer throughout the entire 31 day period.

**The Metropolitan Police have proposed the following amended condition which has been agreed by the applicant**

The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. It shall include all external areas the premises is responsible for. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.

19. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open. This staff member must be able to provide a Police or authorised officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
20. The Challenge 25 system shall be operated at the premises where the only acceptable forms of identifications are (but not limited to) photographic driving licence, valid passport or PASS approved proof of age card.
21. The number of persons accommodated at any one time (excluding staff) shall not exceed the following:
  - 8 at The Londoner - 200
  - The Ballroom - 850
  - The Residence - 100
  - Whitcombs – 200
  - Joshua's Tavern - 60
  - The Stage - 75
  - The Green Room - 150
  - The Gallery – 220
22. The approved arrangement at the premises including means of escape provision, emergency warning equipment, the electrical installation and mechanical equipment shall at all material times be maintained in good conditions and full working order.
23. The certificates listed below shall be submitted to the Licensing Authority upon written request:
  - (a) any emergency lighting battery or system
  - (b) any electrical installation
  - (c) any emergency warning system
24. The means of escape provided for the premises shall be maintained unobstructed free of trip hazards, be immediately available and clearly identifiable in accordance with the plans provided.
25. All exit doors shall be maintained effectively self-closing and not held open other than by approved device.
26. The edges of treads of steps and stairways shall be maintained to be conspicuous.

27. Curtains and hangings shall be arranged so as not to obstruct emergency lighting.
28. Any special effects or mechanical installations shall be arranged and stored to minimise any risk to the safety of those using the premises. The following special effects will only be used on 10 days prior notice being given to the Licensing Authority where consent has not been previously given:
  - Dry ice and cryogenic fog
  - Smoke machines and fog generators
  - Pyrotechnics including fireworks
  - Firearms
  - Lasers
  - Explosives and highly flammable substances
  - Real flame
  - Strobe lighting
29. Flashing or particularly bright lights on or outside the premises will not be permitted to cause a nuisance to nearby properties (save insofar as they are necessary for the prevention of crime).
30. An incident log shall be kept at the premises and made available on request to an authorised officer of Westminster Council or the Police. It must be completed within 24 hours of an incident and will record the following:
  - (a) All crimes reported at the venue
  - (b) All ejections of patrons from the premises
  - (c) Any complaints received concerning crime and disorder
  - (d) Any incidents of disorder
  - (e) All seizures of drugs or offensive weapons
  - (f) Any faults in the CCTV system
  - (g) Any refusal of the sale of alcohol
  - (h) Any visit by a relevant authority or emergency service.
31. No noise shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a public nuisance.
32. Notices shall be prominently displayed at exits requesting the public to respect the needs of local residents and leave the premises and area quietly.
33. All waste is to be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
34. No rubbish including bottles, will be moved, removed, or placed in outside areas between 2300 and 0800 hours.
35. No striptease, no nudity, and all persons are to be decently attired at all times.
36. The premises will operate the Challenge 25 system and all staff selling alcohol are trained in under-age sale prevention.
37. Where a supply of alcohol takes place at an event, any person under 18 will be accompanied by an appropriate adult (over 18).
38. As above, acceptable forms of identification are (but not limited to) PASS approved proof of age card, valid passport and photocard driving licence.

### **Conditions proposed by the Environmental Health**

None

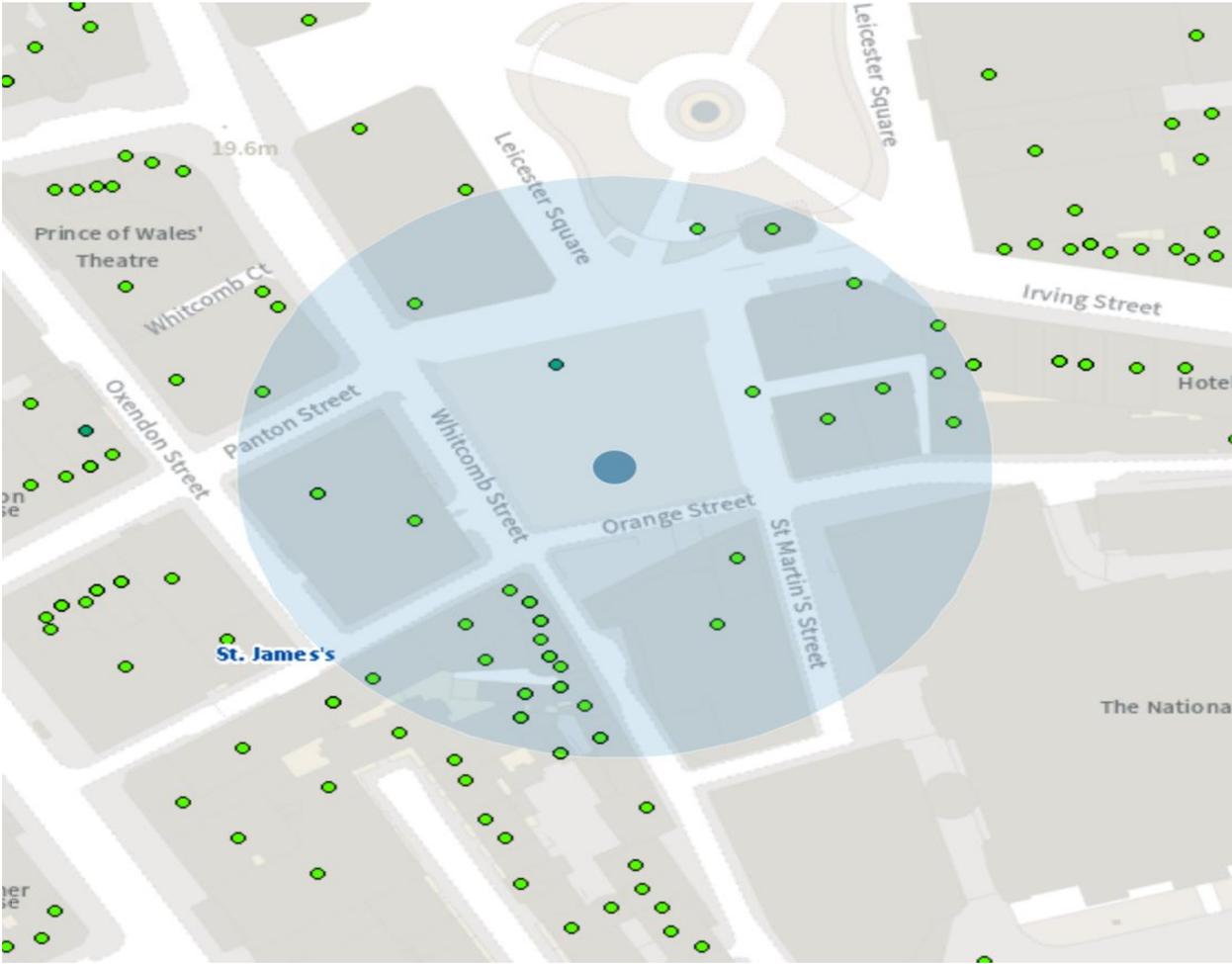
### **Conditions proposed by the Police and agreed by the applicant so as to form part of the operating schedule**

39. There shall be no off sale of alcohol for consumption off the premises after **(23.00)** hours. Before that time all off sales, save for service to the hotel external tables, shall be in sealed containers.
40. All hotel lift systems shall have CCTV fitted in accordance with the general CCTV condition for the premises.
41. There shall be a personal licence holder on duty on the premises at all times when the premises are authorised to sell alcohol
42. Alcohol consumed outside the premises building shall only be consumed by patrons seated at tables.
43. After midnight, admission to all areas shall be through the premises lobby area only
44. Other than in hotel bedrooms, there shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence
45. There shall be no payment made by or on behalf of the licence holder to any person for bringing customers to the premises.
46. As soon as possible, and in any event within 1 month from the grant of this licence, the premises shall join the local Pubwatch or other local crime reduction scheme approved by the police,
47. In the event that a serious assault is committed on the premises (or appears to have been committed) the management will immediately ensure that:
  - (a) The police (and, where appropriate, the London Ambulance Service) are called without delay;
  - (b) All measures that are reasonably practicable are taken to apprehend any suspects pending the arrival of the police;
  - (c) The crime scene is preserved so as to enable a full forensic investigation to be carried out by the police; and
  - (d) Such other measures are taken (as appropriate) to fully protect the safety of all persons present on the premises.
48. With the exception of residents and their (5) bona fide guests, no alcohol shall be consumed more than **(30)** minutes after the permitted terminal hour for the supply of alcohol

### **Conditions proposed by the Police**

49. There shall be no admittance or re-admittance to the premises after midnight except for residents their bona fide guests, maximum of (5) and patrons permitted to temporarily leave the premises (e.g. to smoke, make a phone call).

50. A minimum of (2) SIA licensed door supervisors shall be on duty at the premises at all times whilst it is open for business. There shall be a minimum of 1:100 thereafter. They must correctly display their SIA licence(s) when on duty so as to be visible. All external Security staff shall wear hi viz yellow jackets or tabards after 20:00 hours.
51. The licensee shall ensure that after 20:00 hours:
  - (a) A minimum of two SIA door staff on duty at premises shall be equipped with Body Worn Video (BWV), capable of recording audio and video in any light condition as per the minimum requirements of the Westminster Police Licensing Team.
  - (b) All recordings shall be stored for a minimum period of 31 days with date and time stamping, and
  - (c) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31-day period.
52. After 01:00, all persons entering or re-entering the premises shall be searched by a SIA licensed member of staff and monitored by the premises CCTV system. This does not include residents and their bona fide guests. Prior to this time, it shall be done on a risk assessment basis. After 22:00 hours, all bags will be searched.
53. An attendant shall be on duty in the cloakroom between Thursday and Saturday after 20:00. They shall be able to contact security immediately by means of a radio or personal alarm.
54. The supply of alcohol shall be by waiter or waitress service only.
55. Between Thursday and Saturday after 23:00, there shall be toilet attendants in all toilets excluding the disabled toilets. They shall be able to contact Security immediately by means of a radio or personal alarm.
56. The premises licence holder shall ensure that the management team register and successfully complete the nationally recognised counter terrorism training product referred to as ACT eLearning package or can demonstrate that the ACT eLearning product has been successfully completed within the preceding 12 months and that all staff employed by or at the premises complete the ACT eLearning within a reasonable period not exceeding 3 months from the day they start their employment.



Resident Count 66

**Licensed Premises within 75m of 32 Leicester Square, London, WC2H 7DX**

Licence Number	Trading Name	Address	Premises Type	Time Period
20/03120/LIPN	Odeon Luxe West End 38A Leicester Square WC2H 7DX	Odeon West End Leicester Square London WC2H 7LL	Cinema	Monday to Sunday; 00:00 - 00:00
14/07329/LIPDPS	Salt N Pepper Grill	32 Orange Street London WC2H 7HQ	Restaurant	Sunday; 12:00 - 23:00   Sunday; 12:00 - 00:00   Monday to Saturday; 10:00 - 00:30   Monday to Saturday; 10:00 - 23:30
20/10278/LIPDPS	Thistle Trafalgar Square, The Royal Trafalgar	Royal Trafalgar Thistle Hotel Whitcomb Street London WC2H 7HG	Hotel, 4+ star or major chain	Sunday; 12:00 - 00:00   Monday to Saturday; 10:00 - 00:30
19/07574/LIPDPS	Leicester Square Area	Leicester Square London WC2H 7LE	Park / Open Space	Monday to Sunday; 00:00 - 00:00
16/08044/LIPN	Leicester Square Gardens	Leicester Square London WC2H 7LE	Theatre	Sunday; 10:00 - 23:00   Monday to Thursday; 12:00 - 23:30   Friday to Saturday; 10:00 - 00:00
15/05963/LIPDPS	8 Till Late	23 Whitcomb Street London WC2H 7HA	Shop	Saturday; 08:00 - 23:00   Sunday; 10:00 - 22:00   Monday to Friday; 07:00 - 23:00
20/11549/LIPDPS	Odeon Cinema	11-18 Panton Street London SW1Y 4DP	Cinema	Monday to Sunday; 09:00 - 08:00
18/09120/LIPDPS	Radisson Hampshire Hotel	31-36 Leicester Square London WC2H 7LH	Hotel, 4+ star or major chain	Monday to Sunday; 00:01 - 00:00

17/06985/LIPVM	Cheers One	Ground Floor 19 Whitcomb Street London WC2H 7HA	Shop	Sunday; 10:00 - 22:30   Monday to Saturday; 08:00 - 23:00
21/01574/LIPVM	Japan Centre	32 - 34 Panton Street London SW1Y 4EA	Night clubs and discos	Friday to Saturday; 10:00 - 01:00   Sunday to Thursday; 10:00 - 00:30

# Licensing Sub-Committee Report

## Agenda Item 2.

Item No:	
Date:	10 June 2021
Licensing Ref No:	21/01208/LIPN - New Premises Licence
Title of Report:	1 Marshall Street London W1F 9BA
Report of:	Director of Public Protection and Licensing
Wards involved:	West End
Policy context:	City of Westminster Statement of Licensing Policy
Financial summary:	None
Report Author:	Kevin Jackaman Senior Licensing Officer
Contact details	Telephone: 020 7661 6500 Email: kjackaman@westminster.gov.uk

## 1. Application

<b>1-A</b>	<b>Applicant and premises</b>		
<b>Application Type:</b>	New Premises Licence, Licensing Act 2003		
<b>Application received date:</b>	18 February 2021		
<b>Applicant:</b>	Ms Camille Augarde		
<b>Premises:</b>	1 Marshall Street London W1F 9BA	<b>Ward:</b>	West End
		<b>Cumulative Impact Area:</b>	West End
		<b>Special Consideration Zone:</b>	None
<b>Premises description:</b>	According to the application form the premises intend to trade as a retail shop on ground and basement floors.		
<b>Premises licence history:</b>	This is an application for a new premises licence and therefore has no licence history		
<b>Applicant submissions:</b>	None		
<b>Applicant amendments:</b>	None		

<b>1-B</b>	<b>Proposed licensable activities and hours</b>						
<b>Sale by retail of alcohol</b>					<b>On or off sales or both:</b>		Both
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	10:00	10:00	10:00	10:00	10:00	10:00	12:00
<b>End:</b>	21:00	21:00	21:00	21:00	21:00	21:00	21:00
<b>Seasonal variations/ Non-standard timings:</b>		None					

<b>Hours premises are open to the public</b>							
<b>Day:</b>	<b>Mon</b>	<b>Tues</b>	<b>Wed</b>	<b>Thur</b>	<b>Fri</b>	<b>Sat</b>	<b>Sun</b>
<b>Start:</b>	08:00	08:00	08:00	08:00	08:00	08:00	10:00
<b>End:</b>	21:00	21:00	21:00	21:00	21:00	21:00	21:00
<b>Seasonal variations/ Non-standard timings:</b>		None					
<b>Adult Entertainment:</b>		None					

## 2. Representations

2-A	Responsible Authorities
<b>Responsible Authority:</b>	Environmental Health
<b>Representative:</b>	Sally Fabbricatore
<b>Received:</b>	11 March 2021

I refer to the application for a new application for the above premises.

**The premises are situated in the West End Cumulative Impact Zone as stated in City of Westminster's Statement of Licensing Policy.**

The applicant has submitted a layout plan for the ground floor and basement, drawing number 114 and 115 respectively and both dated 27/10/21.

This representation is based on the plans and Operating Schedule submitted.

The applicant is seeking the following licensable activities on the **ground floor and basement**:

1. The Supply of Alcohol for consumption 'on and off' the premises Monday-Saturday 10:00-21:00 hours and Sunday 12:00-21:00 hours.

I wish to make the following representations in relation to the above application:

1. The Supply of Alcohol may have the likely effect of causing an increase in Public Nuisance in the cumulative impact zone and may impact on Public Safety.

The applicant has provided some additional information and has proposed conditions. Further conditions are proposed below:

1. There shall be no self-service of alcohol.
2. The supply of alcohol for consumption on the premises shall only be to seated customers or to those attending a private pre-booked function.
3. Excluding staff, the capacity of the premises for licensable activities shall be limited to (a) TBC seated persons inside the premises or (b) 30 persons attending a private pre-booked function.

**The granting of this application as presented would have the likely effect of causing an increase in Public Nuisance in the cumulative impact zone and may impact on Public Safety.**

<b>Responsible Authority:</b>	Metropolitan Police Service
<b>Representative:</b>	Cheryl Boon
<b>Received:</b>	15 March 2021 <b>(Withdrawn 21 May 2021)</b>

With reference to the above application, I am writing to inform you that the Metropolitan Police, as a Responsible Authority, are making a representation against this application.

The venue is situated within the Cumulative Impact Area and it is our belief that if granted the application would undermine the Licensing Objectives in relation to The Prevention of Crime and disorder.

There is insufficient information within the application with regards to the operation of the premises. Can you please provide further information. What is the retail business? How will they combine the retail business with the sale of alcohol?

In addition to a response to the above questions, I would also like to propose the following conditions:

1. The supply of alcohol for consumption on the premises shall only be to seated customers.
2. The supply of alcohol for consumption on the premises shall be by waiter or waitress service only.
3. There will be no self service of alcohol.
4. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.

**Following agreement of additional conditions, the Metropolitan Police Service representation was withdrawn on 21 May 2021**

<b>Responsible Authority:</b>	Licensing Authority
<b>Representative:</b>	Michelle Steward
<b>Received:</b>	15 March 2021

I write in relation to the application submitted for a new premises licence for Basement and Ground Floors, 10 Henrietta Street London.

As a responsible authority under section 13 (4) of the Licensing Act 2003 as amended under the Police and Social Responsibility Act 2011, the Licensing Authority have considered your application in full. The Licensing Authority has concerns in relation to this application and how the premises would promote the four Licensing Objectives:

- Public Nuisance
- Prevention of Crime & Disorder
- Public Safety
- Protection of children from harm

The application seeks the following for a Retail Store:

- **Supply of Alcohol for both on and off sales**  
Monday to Saturday 10:00 to 21:00  
Sundays 12:00 to 21:00

- **Opening Hours to Public**  
Monday to Saturday 08:00 to 21:00  
Sundays 10:00 to 21:00

The premises is located within the West End Cumulative Impact Area and as such various policy points must be considered, namely PB1 and CIP1.

Westminster City Council's Core Hours are as follows:

**Supply of Alcohol On the Premises**

Monday to Thursday 10:00 to 23:30  
Friday to Saturday 10:00 to 00:00  
Sunday 12:00 to 22:30

**Other Licensable activities**

Monday to Thursday 09:00 to 23:30  
Friday to Saturday 09:00 to 00:00  
Sunday: 09:00 to 22:30

The application lacks sufficient information as to the style and type of operation.

The applicant has stated that the premises is to operate as a retail shop, with alcohol applied to be sold both on and off the premises. It is unclear from the description contained in the application form as to the proposed style and operation, as it merely states "retail shop":

- What will the shop be selling?
- What is the reason behind applying for on and off sales of alcohol?
- How will the proposed operation be managed?
- Will vertical drinking be permitted or all patrons seated?
- Will the service of alcohol be by waiter/waitress service or will patrons be able to self serve alcohol?
- If events are proposed what type of events will these be and how many events per year?
- Will all events be pre-booked?
- What is the proposed capacity?

**Policy PB1 states:**

*A. Applications outside the West End Cumulative Zone will generally be granted subject to:*

- 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.*
- 2. The hours for licensable activities being within the council's Core Hours Policy HRS1.*
- 3. The applicant has taken account of the Special Consideration Zones policy SCZ1 if the premises are located within a designated zone.*
- 4. The application and operation of the venue meet the definition of a Public House or Bar in Clause D.*

*B. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone other than:*

- 1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1.*
- 2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises.*

*C. The applications referred to in Clause B1 and B2 will generally be granted subject to:*

- 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1, and/or,*
- 2. The application and operation of the venue continuing to meet the definition of a Public House or Bar in Clause D.*

*D. For the purposes of this policy a Public House or Bar is defined as a premises, or part of a premises that's primary use is the sale or supply of alcohol for consumption on those premises*

and/or for consumption off the premises for consumption outside the venue.

**And in particular refers the applicant to paragraph F84 of this policy:**

*F84. The 2020 Cumulative Impact Assessment identified that incident rates associated with cumulative impact increased rapidly from 9pm. Although there is a general presumption to refuse applications for music and dancing venues within the West End Cumulative Impact Zone under this policy, an exception may be permitted to applications that have a terminal hour of no later than 9pm and meet the other policies within this statement. However, applications that are granted under this exception and then seek a variation to the longer core hours will likely be refused on the grounds that the application will add to cumulative impact and will not promote the licensing objectives.*

**Therefore the hours proposed by the applicant may allow this application to be considered as a possible exception to policy.**

The Licensing Authority encourages the applicant to provide further submissions as to how the premises will not add to cumulative impact in the West End cumulative impact area, in accordance with policy PB1 and CIP1.

The Licensing Authority's policies, in relation to the Cumulative Impact Areas, are directed at the global and cumulative effects of licences on the area as a whole. The Licensing Authority encourages the applicant to provide further submissions as to how the premises will not add to cumulative impact in the cumulative impact area, as per policy PB1 and CIP1.

The applicant will need to satisfy the concerns of the Licensing Authority by demonstrating that the application will not add to cumulative impact if granted. It will be for Licensing Sub-Committee Members to determine this application, given its location within the West End Cumulative Impact area and the proposed hours of operation.

The Licensing Authority looks forward to receiving further submissions from the applicant in due course.

Please accept this as a formal representation.

<b>2-B Other Persons</b>	
<b>Name:</b>	[REDACTED]
<b>Address and/or Residents Association:</b>	[REDACTED] [REDACTED] [REDACTED]
<b>Received:</b>	08 March 2021

As a neighbour around the corner who already has to deal with crowds of drunk people in Soho which will be exacerbated by Westminster's plan to turn Soho into a 24/7 entertainment centre post pandemic by extending alcohol licenses, I don't see why retail units need to sell alcohol with plenty of existing pubs and bars. This would also seem to be counter productive to supporting current establishments in Soho.

<b>Name:</b>	[REDACTED]
<b>Address and/or Residents Association:</b>	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
<b>Received:</b>	02 March 2020
<p>There are already 3 other retail units nearby selling alcohol so this addition selling point if approved will add to the cumulative impact of street drinks impacting Marshall House, Sterling Court and DuFour's Place residents.</p> <p>The retail unit is in close proximity of the Samaritans entrance and may be a discouragement for nervous visitors especially those with drinking problems.</p> <p>Increased bottle sales will result in increased noisy deliveries from vehicles noisy when reversing from the narrow section of Marshall street and so it is requested no deliveries take place 8pm till 8am</p> <p>It is requested a condition that no waste collections to take place outside of the Marshall Street 5pm -7pm permitted collection times</p> <p>It is felt that the applicant's application for sale of alcohol is with intent for a future application of a bar.</p>	
<b>Name:</b>	[REDACTED]
<b>Address and/or Residents Association:</b>	[REDACTED] [REDACTED] [REDACTED]
<b>Received:</b>	08 March 2021( <b>Withdrawn 14 April 2021</b> )
<p>As you are already aware Covid 19 has played very decremental affects on all small businesses in soho and around the country.</p> <p>with reference to the new premises licence application ref: 21/01208/LIPN to Ms. Camille Augarde for on and off licence application for 7 days a week from Monday -Saturday 10 am to 9 pm and sunday 12:00 noon to 21:00 pm</p> <p>I wish to object to this application based on my concern that this new licence may increase the possibility of public nuisance for the many resident dwellings, nearby and pose direct competition to the local pub across the road which has already suffered enough due to covid 19. the selling of alchol will also be promoting the drink culture which invariably makes it ways out into the local streets.</p> <p>I am particularly concerned about noise nusiance as this already happens regularly and this will add to the whole equation and stretch public resources further. Already this particular area has a lot of drinking establishments and adding more is simply going to invite more trouble in the area.</p> <p>Therefore, we strongly object to this application</p>	

<b>Name:</b>	[REDACTED]
<b>Address and/or Residents Association:</b>	[REDACTED] [REDACTED] [REDACTED]
<b>Received:</b>	16 March 2021

This section of Marshall St is exceptionally narrow, barely wide enough for one car, and with sidewalks of less than 3 ft width.

It is a residential street, with many occupants in houses and flats. We already have to deal with the noise and crowds that mingle here and pass by due to numerous licensed premises that are directly on this stretch such as the Old Coffee House Pub, or within a few paces, including Sticks N Sushi, Yeni, Bob Bob Ricard, Inko Nito and the Sun and Seven Cantons However, at least the current licensed premises are run by professionals in the restaurant and pub sector who have some respect for the neighbourhood.

However, now we asked to accept a retail outlet at 1 Marshall St that wants a license to serve alcohol from 10 am to 9 pm seven days a week. What kind of "retail shop" needs such a license and why should the neighbourhood be required to accept even more noise and disruption. 1 Marshall St has in recent years been the location of a quiet clothing outlet and before that a bead and haberdashery store. These fit in well with the area and caused no disruption. Another licensed premise will not.

<b>Name:</b>	[REDACTED]
<b>Address and/or Residents Association:</b>	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
<b>Received:</b>	16 March 2021

I am writing this email to strongly object to the license application quoted above. I am the owner of the [REDACTED]

I believe that the granting of a new on and off sale license immediately next door to my premises will be detrimental to my business at an already difficult time.

I also believe that granting this license would directly contravene the existing licensing objectives of Westminster.

Child protection

A retail record shop selling its customers alcohol from 8am till 9 at night? This doesn't make any sense in a shop frequented by young adults.

Prevention of public nuisance

This venue is located in an already over licensed area of concern to both the council and local police.

Public safety

This retail shop does not operate the same standards of public safety that is expected of public houses.

<b>Name:</b>	[REDACTED]
<b>Address and/or Residents Association:</b>	[REDACTED] [REDACTED] [REDACTED] [REDACTED]
<b>Received:</b>	08 March 2021
<p>As a neighbour around the corner who already has to deal with crowds of drunk people in Soho which will be exacerbated by Westminister's plan to turn Soho into a 24/7 entertainment centre post pandemic by extending alcohol licenses, I don't see why retail units need to sell alcohol with plenty of existing pubs and bars. This would also seem to be counter productive to supporting current establishments in Soho.</p>	

### 3. Policy & Guidance

The following policies within the City of Westminster Statement of Licensing Policy apply:

#### Policy HRS1 applies

- A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.
- B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:
1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm.
  2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation.
  3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed.
  4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.
  5. The proposed hours when any music, including incidental music, will be played.
  6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.
  7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.
  8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.
  9. The capacity of the premises.
  10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.
  11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.
  12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.
  13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.
  14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days

	<p>are expected to be covered by Temporary Event Notices or variation applications.</p> <p>For the purpose of Clauses A and B above, the Core Hours for applications for the premises use type as defined within this policy are: Pubs and bars, Fast Food and Music and Dance venues Monday to Thursday: 10am to 11.30pm. Friday and Saturday: 10am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 12pm to 12am.</p>
<b>Policy CIP1 applies</b>	<p>A. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone for: pubs and bars, fast food premises, and music and dancing and similar entertainment, other than applications to:</p> <ol style="list-style-type: none"> <li>1. Vary the hours within Core Hours under Policy HRS1, and/or</li> <li>2. Vary the licence to reduce the overall capacity of the premises.</li> </ol> <p>B. Applications for other premises types within the West End Cumulative Impact Zones will be subject to other policies within this statement and must demonstrate that they will not add to cumulative impact.</p> <p>C. For the purposes of this policy the premises types referred to in Clause A are defined within the relevant premises use policies within this statement.</p>
<b>Policy OS1 (B) applies</b>	<p>B. Applications inside the West End Cumulative Impact Zone will generally be granted subject to:</p> <ol style="list-style-type: none"> <li>1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.</li> <li>2. The hours for licensable activities are within the council's Core Hours Policy HRS1.</li> <li>3. The applicant has demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone.</li> <li>4. The application and operation of the venue meeting the definition for a premises that provides off sales of alcohol as per Clause C.</li> </ol> <p>C. For the purposes of this policy, a premises that provides off sales of alcohol is defined as a premises where the sale of alcohol is primarily for consumption off the premises (i.e. shops, stores and supermarkets, etc.).</p>
<b>Policy PB1(B) applies</b>	<p>B. It is the Licensing Authority's policy to refuse applications within the West End Cumulative Impact Zone other than:</p> <ol style="list-style-type: none"> <li>1. Applications to vary the existing licence hours within the council's Core Hours Policy HRS1.</li> <li>2. Applications that seek to vary the existing licence so as to reduce the overall capacity of the premises.</li> </ol> <p>C. The applications referred to in Clause B1 and B2 will generally be granted subject to:</p> <ol style="list-style-type: none"> <li>1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1, and/or,</li> <li>2. The application and operation of the venue continuing to meet the definition of a Public House or Bar in Clause D.</li> </ol> <p>D. For the purposes of this policy a Public House or Bar is defined as a premises, or part of a premises that's primary use is the sale or supply of alcohol for consumption on those premises and/or for consumption off the premises for consumption outside the venue.</p>

#### 4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

#### 5. Appendices

<b>Appendix 1</b>	Premises plans
<b>Appendix 2</b>	Applicant supporting documents
<b>Appendix 3</b>	Premises history
<b>Appendix 4</b>	Proposed conditions
<b>Appendix 5</b>	Residential map and list of premises in the vicinity

<b>Report author:</b>	Kevin Jackaman Senior Licensing Officer
<b>Contact:</b>	Telephone: 020 7641 6500 Email: kjackaman@westminster.gov.uk

**If you have any queries about this report or wish to inspect one of the background papers please contact the report author.**

**Background Documents – Local Government (Access to Information) Act 1972**

<b>1</b>	Licensing Act 2003	N/A
<b>2</b>	City of Westminster Statement of Licensing Policy	7 <sup>th</sup> January 2021
<b>3</b>	Amended Guidance issued under section 182 of the Licensing Act 2003	April 2018
<b>4</b>	Environmental Health Representation	11 March 2021
<b>5</b>	Metropolitan Police Representation	15 March 2021 <b>(Withdrawn 21 May 2021)</b>
<b>6</b>	Licensing Authority Representation	12 March 2021
<b>7</b>	Interested Party Representation (1)	08 March 2021
<b>8</b>	Interested Party Representation (2)	02 March 2021
<b>9</b>	Interested Party Representation (3)	08 March 2021 <b>(Withdrawn 14 April 2021)</b>
<b>10</b>	Interested Party Representation (4)	16 March 2021
<b>11</b>	Interested Party Representation (5)	16 March 2021
<b>12</b>	Interested Party Representation (6)	08 March 2021





Mediation email

**From:** [Donovan, Jessica: WCC](#)  
**Bcc:** [REDACTED]  
**Subject:** FW: 21/01208/LIPN - 1 Marshall Street  
**Date:** 14 April 2021 13:26:00  
**Attachments:** [image001.jpg](#)

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Good Afternoon,

I have been asked by the applicants representatives to forward on the email below.

If the applicant has assessed your concerns and you wish to withdraw your representation please let me know as soon as possible.

If you wish to participate in a zoom call with the applicant to see if they can alleviate some of your concerns please confirm that you are happy for Licensing to pass on your email address to the applicant's representative to facilitate the call.

Kind Regards

**Jessica Donovan**  
Senior Licensing Officer

Public Protection and Licensing  
Westminster City Council  
15th Floor  
Westminster City Hall  
64 Victoria Street  
London SW1E 6QP

Direct line: 07815665265

Contact Centre: 020 7641 6500

Email: [Jdonovan@westminster.gov.uk](mailto:Jdonovan@westminster.gov.uk)

Team E-mail: [licensing@westminster.gov.uk](mailto:licensing@westminster.gov.uk)

Web: [www.westminster.gov.uk](http://www.westminster.gov.uk)

 Before printing, think about the environment



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**From:** Alun Thomas <Athomas@tandtp.com>  
**Sent:** 13 April 2021 19:58  
**Subject:** 1 Marshall Street

The City Council have been kind enough to pass me a copy of your representation.

My client is a well-known book, record and clothes retailer, who wishes to open their first UK shop in London Soho later this summer. Unfortunately, for reasons of commercial sensitivity, I can't yet disclose their name but my client would be happy to meet with you in due course.

They understand and sympathise with your concerns but wish to make it very clear that the retail part of the offering that involves alcohol is a tiny part of the business. I have set out below the conditions which have been agreed with the officers from the Council and the Metropolitan Police so this is hope gives you some further comfort:

1. There shall be no self-service of alcohol.
2. The supply of alcohol for consumption on the premises shall only be to seated customers or to those attending a private pre-booked function.
3. Excluding staff, the capacity of the premises for licensable activities shall be limited to  
(a) **TBC** seated persons inside the premises or (b) **TBC** persons attending a private pre-booked function.
4. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.

If it would help to jump on a Zoom or similar call if you have any further questions, I am sure that can be arranged.

Yours sincerely

Alun Thomas

There is no licence or appeal history for the premises.

**CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING**

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

**Mandatory Conditions**

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
  - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
  - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
    - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
      - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
      - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
    - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
    - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
  - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
  - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
    - (i) beer or cider: ½ pint;
    - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
    - (iii) still wine in a glass: 125 ml;
  - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
  - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

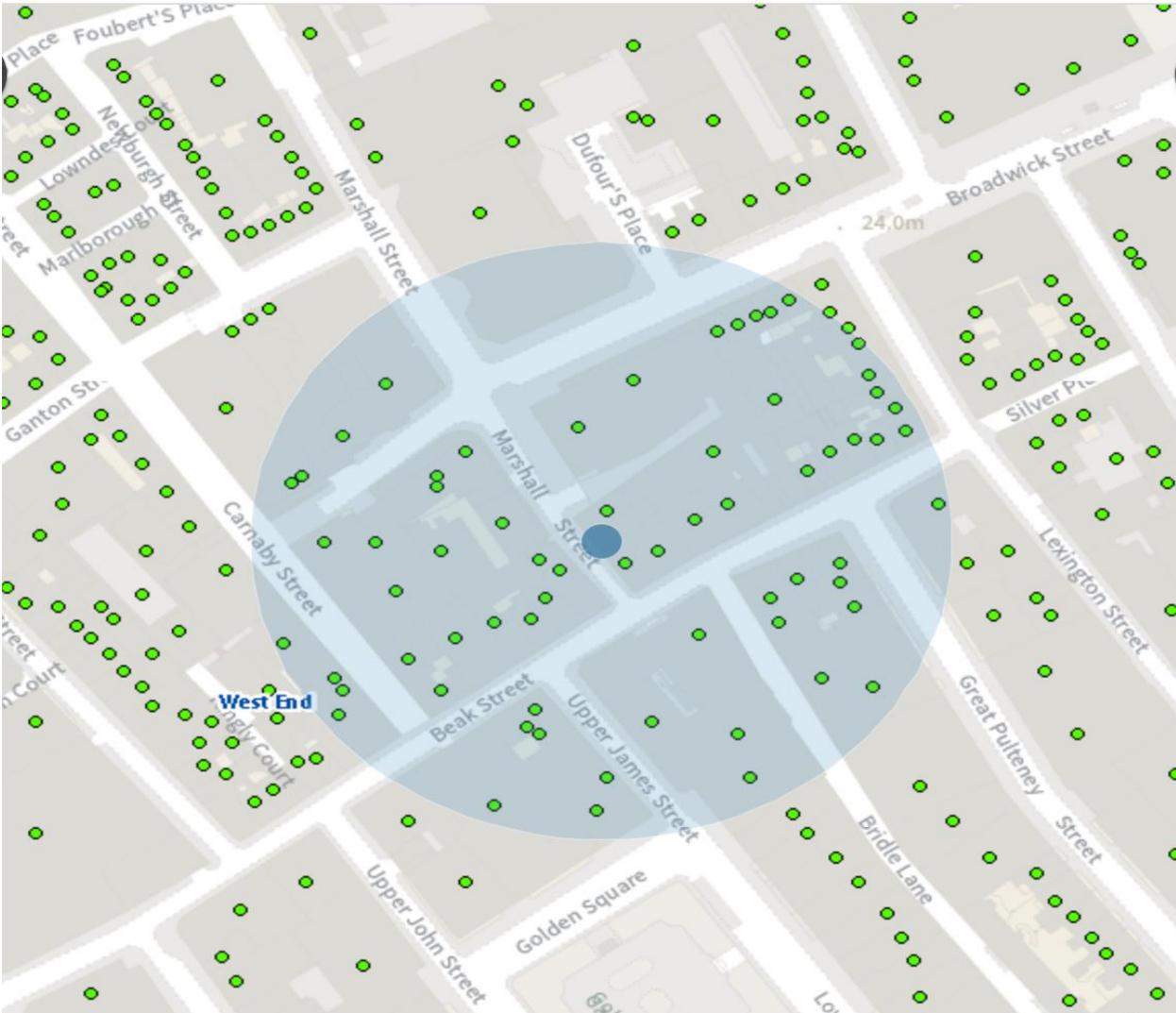
## Conditions consistent with the operating schedule

9. The provision of licensable activities will be ancillary to the main function of the premises as a retail shop.
10. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31 day period.
11. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
12. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
13. Loudspeakers shall not be located in the entrance lobby or outside the premises building.
14. All sales of alcohol for consumption off the premises shall be in sealed containers only and shall not be consumed on the premises.
15. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
16. No waste or recyclable materials, including bottles, shall be moved, removed from or placed in outside areas between (23.00) hours and (07.00) hours on the following day.
17. No collections of waste or recycling materials (including bottles) from the premises shall take place between (23.00) and (07.00) on the following day.
18. No deliveries to the premises shall take place between (23.00) and (07.00) on the following day.
19. A Challenge 21 or Challenge 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.
20. A record shall be kept detailing all refused sales of alcohol. The record should include the date and time of the refused sale and the name of the member of staff who refused the sale. The record shall be available for inspection at the premises by the police or an authorised officer of the City Council at all times whilst the premises is open.

21. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following:
  - a) all crimes reported to the venue
  - b) all ejections of patrons
  - c) any complaints received concerning crime and disorder
  - d) any incidents of disorder
  - e) all seizures of drugs or offensive weapons
  - f) any faults in the CCTV system
  - g) any refusal of the sale of alcohol
  - h) any visit by a relevant authority or emergency service.
  
22. No licensable activities shall take place at the premises until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.

**Conditions proposed by the Metropolitan Police and Environmental Health and agreed by the applicant so as to form part of the operating schedule**

23. There shall be no self-service of alcohol.
  
24. The supply of alcohol for consumption on the premises shall only be to seated customers or to those attending a private pre-booked function.
  
25. Excluding staff, the capacity of the premises for licensable activities shall be limited to
  - (a) **TBC** seated persons inside the premises or
  - (b) **TBC** persons attending a private pre-booked function.
  
26. Patrons permitted to temporarily leave and then re-enter the premises, e.g. to smoke, shall not be permitted to take drinks or glass containers with them.



Resident Count: 133

**Licensed premises within 75 m of 1 Marshall Street, London, W1F 9BA**

Licence Number	Trading Name	Address	Premises Type	Time Period
14/00895/LIPDPS	Old Coffee House Public House	49 Beak Street London W1F 9SF	Pub or pub restaurant with lodge	Sunday; 12:00 - 23:00   Monday to Thursday; 10:00 - 23:30   Friday to Saturday; 10:00 - 00:00
19/10722/LIPVM	Yeni	53 - 55 Beak Street London	Restaurant	Sunday; 12:00 - 00:00   Monday to Friday; 10:00 - 00:30
08/10747/LIPN	Regent News	Basement And Ground Floor 45 Beak Street London W1F 9SD	Shop	Monday to Friday; 06:30 - 20:00   Saturday to Sunday; 10:00 - 16:00
20/08982/LIPT	Kazu Restaurants 1 Limited	Basement And Ground Floor 61 - 63 Beak Street London W1F 9SL	Restaurant	Sunday; 12:00 - 23:00   Monday to Saturday; 10:00 - 23:30
20/08983/LIPT	Not Recorded	Basement And Ground Floor 61 - 63 Beak Street London W1F 9SL	Restaurant	Sunday; 12:00 - 23:00   Monday to Thursday; 10:00 - 00:00   Friday to Saturday; 10:00 - 00:30
19/01980/LIPT	Polpo	Ground Floor 41 - 43 Beak Street London W1F 9SB	Restaurant	Sunday; 12:00 - 23:00   Monday to Thursday; 10:00 - 23:30   Friday to Saturday; 10:00 - 00:00
19/13242/LIPRW	Sticks N Sushi	40 Beak Street London W1F 9RQ	Restaurant	Sunday; 12:00 - 22:30   Monday to Thursday; 10:00 - 23:30   Friday to Saturday; 10:00 - 00:00

19/06691/LIPRW	Not Recorded	65 Beak Street London W1F 9SN	Hairdresser or beauty salon	Saturday; 10:00 - 19:00   Sunday; 11:00 - 18:00   Monday to Wednesday; 10:00 - 20:00   Thursday to Friday; 10:00 - 21:00
19/07900/LIPDPS	Inko Nito	55 Broadwick Street London W1F 9QS	Restaurant	Sunday; 07:30 - 23:00   Monday to Saturday; 07:30 - 00:30
20/09543/LIPT	Bob Bob Ricard	Basement And Ground Floor Part 1 - 3 Upper James Street London W1F 9DF	Restaurant	Sunday; 07:00 - 03:00   Monday to Saturday; 07:00 - 03:30   Sundays before Bank Holidays; 07:00 - 03:30
17/07199/LIPN	Not Recorded	1 - 3 Upper James Street London W1F 9DE	Not Recorded	Sunday; 07:00 - 03:00   Monday to Saturday; 07:00 - 03:30
17/14852/LIPN	Sweaty Betty	1 - 2 Carnaby Street London W1F 9QG	Shop	Monday to Sunday; 08:00 - 20:00
20/11419/LIPCH	Sun & Thirteen Cantons	21 Great Pulteney Street London W1F 9NG	Pub or pub restaurant with lodge	Monday; 10:00 - 23:30   Tuesday; 10:00 - 23:30   Wednesday; 10:00 - 23:30   Thursday; 10:00 - 23:30   Friday; 10:00 - 23:30   Saturday; 10:00 - 23:30   Sunday; 12:00 - 23:00
19/07996/LIPDPS	Ma Plucker	Basement And Ground Floor 75 Beak Street London W1F 9SS	Restaurant	Sunday; 12:00 - 00:00   Monday to Saturday; 10:00 - 00:30

20/11629/LIPDPS	Folie Restaurant	37 - 38 Golden Square London W1F 9LB	Restaurant	Monday to Sunday; 07:00 - 00:30
13/09832/LIPDPS	Central Convenience Store	43 Broadwick Street London W1F 9QN	Shop	Sunday; 10:00 - 22:30   Monday to Saturday; 08:00 - 23:00
06/06413/WCCMAP	Mildred's Restaurant	45 Lexington Street London W1F 9AN	Restaurant	Sunday; 12:00 - 23:00   Monday to Saturday; 10:00 - 23:30
17/12533/LIPDPS	M & C Saatchi	36 Golden Square London W1F 9JX	Office	Monday to Sunday; 00:00 - 00:00
15/02234/LIPN	Said London	41 Broadwick Street London W1F 9QL	Shop	Sunday; 08:00 - 22:30   Monday to Saturday; 08:00 - 23:00
20/07266/LIPT	Not Recorded	Basement And Ground Floor 49 Lexington Street London W1F 9AP	Restaurant	Sunday; 12:00 - 00:00   Monday to Saturday; 10:00 - 00:30   New Year's Eve; 00:00 - 00:00

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